



Università
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University of St.Gallen

OWNERS AS STRATEGISTS: OWNER RESPONSIBILITY IN TODAY'S ECONOMY

27 JUNE 2023

ONLINE CONFERENCE

CONFERENCE CALL FOR PAPERS

The 3rd conference **Owners as Strategists**, held **online on June 27, 2023**, aims to facilitate the development of new theory and stimulate discussions about how ownership shapes firm strategy. The theoretical and practical need of studying ownership in relation to firm strategy is pressing as ownership around the world is (again) becoming progressively concentrated in the hands of owners such as entrepreneurs, families, cooperatives, financial asset managers, foundations and states.

The goal of the conference is to bring together a diverse set of scholars with an interest in ownership, governance, and strategy to address the overarching question of what the role of ownership is for firm strategy and governance, with particular focus on the responsibility of owners in today's economy. We welcome submissions in the following fields: corporate governance, institutional ownership, family business, foundations, state ownership, entrepreneurship, venture capital and private equity.

For more information and to submit your paper, please visit our conference website: www.strategicownership.com

CONFIRMED SPEAKERS

PETER KLEIN Baylor University, **STEEN THOMSEN** Copenhagen Business School, **BELEN VILLALONGA** NYU Stern School of Business, **YUPANA WIWATTANKANTANG** National University of Singapore, **ED ZAJAC** Kellogg School of Management, **LUIGI ZINGALES** Chicago Booth School of Management

CONFERENCE DETAILS The conference is a joint effort by Bocconi University and the University of St.Gallen. The conference is free of charge.

Submission deadline: 01 May 2023

Notification to authors: 24 May 2023

Conference registration: 31 May 2023

Conference 27 June 2023, 2:30PM-7:30PM (CEST)

ORGANIZING COMMITTEE

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