



## CALL FOR PAPERS: New England Journal of Entrepreneurship (NEJE)

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### Special issue on social entrepreneurship

The 21st century continues to bring valuable technological advancements, economic growth, and innovative business opportunities. However, one of the most pressing challenge for our society is to build and encourage sustainable business models that diminish environmental impact, contribute to social justice challenges such as poverty and inequality, and achieve competitiveness in highly dynamic markets.

Social entrepreneurship has emerged as a powerful and interdisciplinary phenomenon that promises to tackle this challenge by focusing attention on organizations that combine for-profit intentions with a clear social and/or environmental mission (Dacin et al., 2011; Santos, 2012; Short et al., 2009). Scholarly work in this area shows an increasing interest in the formation and management of social enterprises, the contextual conditions that influence social entrepreneurship, and the entrepreneurs that lead these organizations (Alvord et al., 2004; Corner & Ho, 2010; Weerawardena & Mort, 2006). Through this special issue, NEJE aims to promote the progress of this field by deepening our knowledge of key areas in social entrepreneurship, including but not limited to:

- Conceptualizations and literature reviews on social entrepreneurship
- Measurement of social value and social venture performance
- Characteristics and motivations of social entrepreneurs
- Marketing in social enterprises
- Finance and supply chain in social enterprises
- Management and growth of social enterprises
- Market assessment and opportunity recognition in social entrepreneurship
- Methodological issues in social enterprises/entrepreneurship research
- The role of context in social entrepreneurship


### Submission Guidelines

The submission deadline is July 31<sup>st</sup>, 2020. Papers will be screened by the guest editors and those deemed suitable will be sent to at least two reviewers. Manuscripts must apply the NEJE's general author guidelines such as style and paper length. All papers must go through the journal's online submission portal (<https://mc.manuscriptcentral.com/neje>). Authors should select 'SI: Social Entrepreneurship' option when submitting their manuscript.

#### Key deadlines

Submissions open: May 1<sup>st</sup>, 2020.

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For any questions, please contact the editors Timothy Reilly ([reillyt2@sacredheart.edu](mailto:reillyt2@sacredheart.edu)) or Andres Felipe Cortes ([cortesortiza@sacredheart.edu](mailto:cortesortiza@sacredheart.edu)).

## References

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