

THINK LIKE AN OWNER!



FACTS AT A GLANCE

The 1st and ONLY School of Entrepreneurship in California
–One of Less Than 15 Worldwide

The School delivers and coordinates academic programs at the undergraduate and graduate level. The programs focus on helping students acquire an entrepreneurial mindset and the competencies and knowledge that will enable them to launch new ventures or be innovative changemakers in existing organizations.

Programs offered include:

/BA – Administration – Entrepreneurship Concentration

/Minor in Entrepreneurship

/Master of Science in Entrepreneurship and Innovation (MSEI)

/Master of Business Administration (MBA)
– Entrepreneurship Focus Area

In addition, the School coordinates the following interdisciplinary programs in Entrepreneurship:

/BA – Liberal Studies – Entrepreneurship Concentration

/BA – Career and Technical Studies
– Entrepreneurship Concentration

/Minor – Entrepreneurship in the Arts

/Certificate – Arts and Entrepreneurship



9th most popular @ CSUSB
out of 119 programs

The most popular @ JHBC
for Freshman applications (Fall 2021)



341 students
currently enrolled

5 full-time and 12 part-time Faculty



Nearly **500** students representing

35 degree programs took Entrepreneurship courses last year

**Recognized as a
Top 35 Global Program**
for Fostering Entrepreneurship



AACSB
ACCREDITED

The Inland Empire Center for Entrepreneurship (IECE) and the academic programs in Entrepreneurship have been recognized for their excellence through numerous rankings and awards, including recognition as a Top 35 Global Program for Fostering Entrepreneurship and Innovation



INNOVATION DESTINATION

The School aims to be a “destination” program that attracts students and faculty from beyond the Inland Empire.

Among our goals in the CSUSB School of Entrepreneurship:

- /Create additional interdisciplinary programs in Entrepreneurship
- /Continue development and growth of the program at both San Bernardino and Palm Desert campuses
- /Development of formal pathway programs with local high schools and community colleges
- /Contribute and help deliver the annual State of Entrepreneurship Report for the Inland Empire
- /Define a distinct research agenda and pursue grant funding opportunities to support the agenda
- /Continue to be the leader in Entrepreneurship education in the Inland Empire, with a robust pipeline of entrepreneurial talent flowing in the local community
- /Grow the MSEI program to 25 students annually by 2023



GROWING POPULARITY

For Fall 2021, Entrepreneurship is the most popular Freshman application for the Jack H. Brown College (JHBC), and the 9th most popular application at CSUSB out of 119 programs.

Entrepreneurship is now taught as part of the General Education program at CSUSB (Category E) and is included in the *Core Elective Curriculum* for all Administration majors in the JHBC.

