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**INTERNATIONAL  
SUMMER SCHOOL  
2018**

**SUSTAINABLE  
ENTREPRENEURSHIP –  
THEORY AND PRACTICE**

**JULY 15 – JULY 27,  
2018 IN MUNICH**

## INTERNATIONAL SUMMER SCHOOL 2018

Sustainable entrepreneurship, with its combination of economic, social and ecological goals, is a powerful tool for tackling grand societal challenges. The International Summer School 2018 provides you with the theoretical and practical input you need to become a changemaker.

### OUR OBJECTIVE: INFORM – INSPIRE – INTERACT!

#### INFORM

Benefit from cutting-edge research at a triple crown accredited business school and the rich experience of sustainable entrepreneurs. Get to grips with the theory and practice of founding a new sustainable business.

#### INSPIRE

Work with dedicated academics and a diverse group of sustainable entrepreneurs from different industries: fashion, food and energy. Participate in interactive workshops and learn to see societal challenges as entrepreneurial opportunities.

#### INTERACT

Collaborate with people from all over the world and generate creative entrepreneurial ideas for tackling the grand societal challenges of the 21st century. Work in small teams to develop your own business concept and become a changemaker.

APPLY NOW FOR A  
LIFE-CHANGING EXPERIENCE  
AT TUM SCHOOL OF  
MANAGEMENT.

## WHAT YOU CAN EXPECT

- Meet and work with inspiring, like-minded people from all over the world
- Acquire a sound knowledge of Sustainable Development Goals and the grand societal challenges of the 21st century
- Benefit from the cutting-edge research and excellent infrastructure of the Technical University of Munich and the triple crown accredited TUM School of Management
- Gain insights into the work of sustainable entrepreneurs from various industries, who will share their personal stories with you
- Familiarize yourself with a wide range of startup tools, including the Sustainable Business Model Canvas, Rapid Prototyping and Storytelling
- Develop your own sustainable business concept in small teams guided by highly dedicated academics, entrepreneurs and coaches
- Attend various workshops and side events on the interface of sustainability and entrepreneurship
- Enjoy a varied cultural program in the evenings and at the weekend – a true Bavarian experience, including hiking in the Alps and a welcome event in a beer garden



## THE SUMMER SCHOOL 2018 AT A GLANCE

<b>DATES</b>	July 15 – July 27, 2018
<b>LOCATION</b>	Munich
<b>TARGET GROUP</b>	International Master's students with an interest in sustainability and entrepreneurship
<b>LANGUAGE</b>	English
<b>NUMBER OF PARTICIPANTS</b>	Max. 25
<b>APPLICATION DEADLINES</b>	May 1 (Early Bird) and May 15 (Regular); for application guidelines visit <a href="http://www.wi.tum.de/summerschool">www.wi.tum.de/summerschool</a>
<b>PROGRAM FEE</b>	€ 1,990 (Early Bird) € 2,200 (Regular)
<b>PROGRAM FEE INCLUDES</b>	Accommodation in the center of Munich, breakfast and lunch, extensive cultural program in the evenings and at the weekend, including transportation and food
<b>CREDITS</b>	5 ECTS
<b>EXAMINATION</b>	Presentation – pitching a business model

More information can be found here:  
[www.wi.tum.de/summerschool](http://www.wi.tum.de/summerschool)

