



# Call for papers

<http://emrbi.org>

**The EuroMed Academy of Business announces its  
11<sup>th</sup> Annual Conference**

*'Research Advancements in National and Global Business  
Theory and Practice'*

**Extended Submission Deadline\*: May 05<sup>th</sup>, 2018**

**Valletta, Malta**

*The European Capital of Culture for 2018*

**September 12<sup>th</sup>-14<sup>th</sup>, 2018**

**Organized and Hosted by:  
University of Malta**



**L-Università  
ta' Malta**

#### **EMRBI Presidents**

Prof. Demetris Vrontis  
Executive Dean  
University of Nicosia  
Nicosia, Cyprus

Prof. Yaakov Weber  
Director, Research Unit  
School of Business  
College of Management, Israel

#### **Conference Chairs**

Prof. Vincent Cassar, University of Malta, Malta  
Prof. Frank Bezzina, University of Malta, Malta



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## Conference Goals

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The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. Further, participants attend at the conference's Research Project Workshop in order to meet, improve research, collaborate with others and apply for EU project funding. Some of the conference distinctions are:

- A. Publications opportunities
- B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics (formerly Thomson Reuters);
- C. Book series with: 1. Routledge, Taylor and Francis Group; 2. Palgrave Macmillan, Springer International Publishing; and 3. Emerald Publishing;
- D. Authors' Networking and Collaboration Workshop;
- E. Research Project and Publication Workshops;
- F. Meet the Editors and Meet the Reviewers Sessions
- G. Special Conference Activities and Awards

## **Keynote Speakers**

### **Prof. Oded Shenkar**

Ford Chair, Ohio State University

Title: *The Use and Abuse of National Culture in Business Research*

### **Prof. Alberto Pastore**

Professor, Sapienza University of Rome – President, SIMA

Title: *Demarketing Strategies to Resolve the Jeopardies of Undesirable Demand*

## **Workshop**

### **Prof. Oded Shenkar**

Ford Chair, Ohio State University

This “publication industry” workshop will cover the main ingredients of the scholarly publication process, from identifying target journals to deciphering reviewers’ typical concerns and vocabulary, with the purpose of assisting authors to develop and sustain a publishing stream.

## **Author Guidelines**

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### **Extended Submission Deadline\*: May 05<sup>th</sup>, 2018**

Papers and abstracts should be submitted online through the conference website at <http://euromed-2018.com/submissions/>

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)

Submissions should strictly adhere to the **Author Guidelines** and use the **Paper or Abstract Manuscript Template** to be found at the conference website <http://euromed-2018.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track.

We also invite **suggested sessions and/or Symposia sessions** (minimum 3 participants at each session). The suggested session should follow the conference guidelines (see Authors Guidelines at the website)

At the **Annual Conference of the EuroMed Academy of Business** we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

# Publication Opportunities

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## **EuroMed Academy of Business Conference Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which is approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics (formerly Thomson Reuters) an integrated index within **Web of Science**. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals (which are over 30 every year) will devote and publish a special issue based on conference papers.

1. **EuroMed Journal of Business - EMRBI's official Journal**
2. **British Food Journal**
3. **Business Perspectives and Research**
4. **Competitive Review**
5. **Global Business and Economics Review**
6. **International Journal of Business and Globalisation**
7. **International Journal of Globalisation and Small Business**
8. **International Journal of Computational Economics and Econometrics**
9. **International Journal of Economic Behavior**
10. **International Journal of Emerging Markets**
11. **International Journal of Business and Globalisation**
12. **International Journal of Entrepreneurship and Small Business**
13. **International Journal of Financial Markets and Derivatives**
14. **International Journal of Managerial and Financial Accounting**
15. **International Journal of Organizational Analysis**
16. **International Journal of Public Sector Performance Management**
17. **International Journal of Technology Transfer and Commercialisation**
18. **International Marketing Review**
19. **International Studies of Management & Organization**
20. **Journal of Business Research**
21. **Journal of Customer Behaviour**
22. **Journal of General Management**
23. **Journal for Global Business Advancement**
24. **Journal of Global Marketing**
25. **Journal of Hospitality & Tourism Research**
26. **Journal for International Business and Entrepreneurship Development**
27. **Journal of Knowledge Economy**
28. **Journal of Promotion Management**
29. **Journal of Transnational Management**
30. **Piccola Impresa / Small Business**
31. **Sinergie**
32. **Social Business**
33. **World Review of Entrepreneurship, Management & Sustainable Development**

**ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY**

## EuroMed Book Series

We are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year (2018), in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

Series title	Series editors	Volume 1 Title (2018)	Publisher
Annals of Business Research	Riad Shams Demetris Vrontis Yaakov Weber Evangelos Tsoukatos  <i>Contact co-editor:</i> Riad Shams <a href="mailto:shamsriad@gmail.com">shamsriad@gmail.com</a>	Business Models for Strategic Innovation: Cross-functional Perspectives	Perspectives, Routledge, Taylor and Francis Group
Palgrave Studies of Cross Disciplinary Business in association with EuroMed Academy of Business	Demetris Vrontis Yaakov Weber Alkis Thrassou Riad Shams Evangelos Tsoukatos  <i>Contact co-editor:</i> Alkis Thrassou <a href="mailto:thrassou.a@unic.ac.cy">thrassou.a@unic.ac.cy</a>	Innovation and Capacity Building: Cross-disciplinary Management Theories for Practical Applications	Palgrave Macmillan, Springer International Publishing
Cross-disciplinary Management Perspectives: Applications, challenges and opportunities	Yaakov Weber Demetris Vrontis Evangelos Tsoukatos Riad Shams Sylvie Fogiel-Bijaoui  <i>Contact co-editor:</i> Sylvie Fogiel-Bijaoui <a href="mailto:sylvieb@colman.ac.il">sylvieb@colman.ac.il</a> <a href="mailto:ibii@netvision.net.il">ibii@netvision.net.il</a>	The Cross-disciplinary perspectives of Management Ambidexterity: Challenges and Opportunities	Emerald Publishing

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.

### **Other Conference and Pre-Conference Activities**

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- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session

- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Doctoral Seminars and special PhD sessions for paper presentations.
- Doctoral and Young Faculty Workshop: the transition from PhD student to lecturer and academic reality.

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## **Conference awards**

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- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EMJB Best and Highly Commended Paper Awards
- EMRBI – SIMA Award

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## **Conference Venue – University of Malta, Malta**

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University of Malta Valletta Campus, Old University Building, St Paul Street, Valletta, Malta.

For further travel details, please visit the conference website.

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## **Conference Hotels**

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Details on accommodation options, pricing and booking instructions are available at the conference website.

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## **Conference Optional Tours**

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A selection of attractive tours has been arranged for conference participants, details of which will be available at the conference website.

## Programme Tracks

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Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**. For more details, please visit the conference website.

1.	Accounting
2.	Behavioural Economics and Finance
3.	Business Ethics
4.	Business Evaluation
5.	Conflict Management
6.	Communications
7.	Consulting
8.	Corporate Social Responsibility
9.	Cross Cultural Management
10.	Corporate Governance
11.	Digital economy
12.	Diversity and Gender in Organizations
13.	Economics
14.	Emerging markets
15.	Entrepreneurship
16.	Family Business
17.	Finance
18.	Financial Services and Banking
19.	Food and Agriculture Management
20.	Health Care Management
21.	Tourism and Hospitality
22.	Human Resource Management
23.	Information Systems' Management
24.	Interdisciplinary Research
25.	International Business
26.	International Management
27.	Knowledge Management and Intellectual Capital
28.	Learning and Teaching
29.	Marketing
30.	Mergers, Acquisitions and Strategic Alliances
31.	Innovation Management
	<b>A special award by SIMA and EUROMED will be presented to the best paper in the track.</b>
32.	Operations, Production and Quality Management
33.	Organization Theories
34.	Organizational Behavior

35.	Power, Politics, Identity and Culture in Organizations
36.	Public and Nonprofit
37.	Research Methods
38.	Small and Medium Enterprises
39.	Strategic Management
40.	Supply Chain Management, Shipping and Logistics
41.	Technology Management
42.	Trust
43.	Wine Business
44.	General Track