



## 16<sup>th</sup> Family Enterprise Research Conference (FERC)

May 28 – May 30, 2020

Delray Beach, Florida, USA

Hosted by

Florida Atlantic University

**Submissions Close: February 2, 2020**

(for Poster Sessions, PDWs, and the Doctoral & Junior Faculty Research Seminar)

Notification of Acceptance: **March 15, 2020**

### Call for Papers

We cordially invite you to the 16th annual Family Enterprise Research Conference (FERC), hosted by Florida Atlantic University, to be held in Delray Beach, Florida. Established in 2005, FERC is dedicated to developing a community of global scholars interested in conducting research to further our understanding of family enterprises and creating usable knowledge in this field. FERC's goals include:

- Building usable knowledge on family enterprises;
- Challenging scholars to enhance the rigor, relevance, and reach of research;
- Creating partnerships among and between scholars and practitioners focused on family business issues; and
- Developing the field of family business scholars by providing professional development opportunities, especially for those early in their careers.

FOUR types of submissions are invited for FERC 2020:

- (1) **Poster Session Papers** – a highly popular FERC staple!
- (2) **Professional Development Workshops**
- (3) **Doctoral Students & Junior Faculty Research Seminar** - This exclusive seminar will include a paper development workshop and four, 90-minute research seminars lead by well-renowned scholars. A maximum of 12 individuals will be accepted.
- (4) **Paper Development Workshop** – full-length papers submitted to the conference will also be considered for inclusion in the Paper Development Workshop.

**Conference Overview** (See detailed submission guidelines below):

<u>Scheduled Date:</u>	<u>Program Activity and Chairs(s)</u>
Thursday May 28, 2020	<b>Doctoral Students &amp; Junior Faculty Research Seminar</b> (Limited to 12 attendees: Separate registration applies for this day) Danny Holt, Louisiana State University, USA ( <a href="mailto:dholt@lsu.edu">dholt@lsu.edu</a> )
Friday May 29, 2020	<b>Professional Development Workshops (PDWs)</b> <b>Paper Development Workshop</b> Pramodita Sharma, University of Vermont, USA ( <a href="mailto:Pramodita.Sharma@uvm.edu">Pramodita.Sharma@uvm.edu</a> )
Saturday May 30, 2020	<b>Keynote Address</b> Shaker A. Zahra Robert E. Buuck Chair of Entrepreneurship Carlson School of Management University of Minnesota

**Saturday**  
May 30, 2020  
(continued)

**Poster Session Papers**  
Eric Clinton  
Dublin City University, Ireland  
[eric.clinton@dcu.ie](mailto:eric.clinton@dcu.ie)

Josh Daspit  
Texas State University, USA  
[josh.daspit@txstate.edu](mailto:josh.daspit@txstate.edu)

Clay Dibrell  
University of Mississippi, USA  
[cdibrell@bus.olemiss.edu](mailto:cdibrell@bus.olemiss.edu)

Luis Diaz-Matajira,  
Universidad de los Andes, Columbia  
[luidiaz@uniandes.edu.co](mailto:luidiaz@uniandes.edu.co)

## **SUBMISSION GUIDELINES**

Two types of paper submissions are encouraged:

### **(1) EXTENDED ABSTRACTS - Poster Session Presentation (May 30, 2020)**

- Submissions accepted in English or Spanish.
- Submissions using Microsoft Word are limited to five pages, excluding references and tables.
- Formatting requirements are: double-spaced pages with one-inch margins in 12-point font, using APA (6th edition) for references.
- Submitted paper abstracts must clearly identify and discuss the following 7 sections: 1) purpose of the project, 2) gap in the literature, 3) importance of addressing the gap, 4) manner in which this project addresses the gap in the literature, 5) methodology used in this research project (if appropriate), 6) summary of the results (if appropriate), and 7) implications of the findings for research and practice.

### **(2) FULL LENGTH MANUSCRIPTS - Paper Development Workshop (May 29, 2020) and Poster Session Presentation (May 30, 2020)**

- Submissions accepted in English only (maximum of 35 pages all-inclusive).
- Full-length papers accepted for the conference and poster session presentation will also be considered for the paper development workshop. The most promising full-length manuscripts submitted to the conference will be invited to the paper development workshop. A limited number of papers/authors will be eligible to participate.
- Only papers that have not been accepted for publication elsewhere will be considered.
- The submitting author must be the primary author (not a second, third, etc.) of the paper and must be willing to provide developmental feedback for one other paper/author as part of this session.
- Please consider submitting the best paper that you are moving toward publication.

All submissions will be blind reviewed by members of the FERC 2019 Review Board.

Accepted extended abstracts and papers will be presented in poster format at the FERC conference.

FERC 2020 will be held at the Delray Beach Marriott in Delray Beach, Florida. This luxury, resort-style hotel offers a newly renovated on-site spa and several outdoor pools for your enjoyment. Located footsteps from the Atlantic Ocean (it is literally across the street), this location offers family-friendly beachfront activities and the ability to wander along stylish Atlantic Avenue to visit a host of upscale boutiques, art galleries, bars, restaurants, and exciting nightlife. *USA Today* has named Atlantic Avenue one of the “10 great American shopping streets.” The conference will feature a three-hour dinner cruise along the Intercoastal Waterway aboard the triple-decked *Lady Atlantic*. Also, be sure to pack your tackiest island wear to compete for great prizes in the “Ugliest Hawaiian Shirt” contest!

Please remember that South Florida is WARM/HOT (depending on your perspective) the last week of May. High daily temperatures will typically exceed 85°F (29°C). We want you to explore the great location, and you won’t want to be walking around wearing a suit or a tie. As such, we fully encourage all attendees to consider this a CASUAL conference. Dress like the locals – meaning bring your shorts, flip-flops, and shades. Please leave your business attire at home!

**Submit all extended abstracts and full length manuscripts at**  
**<https://www.openconf.org/ferc>**  
**after December 1, 2019**

# 2020 Call For Applications

## *FERC Research Seminar for Doctoral Students and Junior Faculty*

**DEADLINE: February 2<sup>nd</sup>, 2020**

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### Schedule

This exclusive seminar will be held as follows:

Thursday, May 28	8:30 am - 5:30 pm	Research Seminars 1 – 4
Friday, May 29	8:30 am - 10:00 am	Paper Development Session

### Preparation and Seminar Requirements

Different from other doctoral or junior faculty consortia you may have attended, the *FERC* Research Seminar will be a reading-intensive seminar where renowned scholars from family business will lead sessions that are much like traditional doctoral seminars. A list of readings for each seminar session will be provided to each accepted attendee.

To capitalize on this opportunity, students must complete the readings ahead of time. In the weeks preceding this one-day intensive session, students will read a set of articles and prepare notes of their reading. The notes will consist of brief article summaries and at least two discussion questions per session. This will ensure the readings are completed in advance. The notes and questions submitted will be used to formulate discussion questions and other course planning. Please plan to submit reading notes and discussion questions electronically as follows:

May 9, 2020, 5 PM EDT	Session 1 and 2 Notes
May 16, 2020, 5 PM EDT	Session 3 and 4 Notes

### Seminar Leaders

Family business scholars who will be leading sessions include:

Keith Brigham, Texas Tech University, USA  
Roland Kidwell, Florida Atlantic University, USA  
Nadine Kammerlander, WHU Otto Beisheim School, GERMANY  
Danny Miller, HEC Montreal, CANADA

Kim Eddleston, Northeastern University, USA  
Tyge Payne, Texas Tech University, USA  
Marc van Essen, University of South Carolina, USA  
Isabelle LeBreton-Miller, HEC Montreal, CANADA

### Manuscript for Paper Development Session

Seminar participants will also participate in a paper development session where each student will be paired with a leading scholar. Thus, each participant must submit a working paper (either PDF or Word format) that is focused on family business. You should be the primary author (not a second or third) and you should consider submitting the best paper that you are moving toward publication.

### IMPORTANT NOTE

The paper must be a full manuscript but NOT (a) exceed 35 pages (all inclusive), or (b) be an accepted for-publication or published manuscript. The working paper is a key requirement for admission. If you would like this paper to be considered for presentation during a conference poster session, it must be submitted through the traditional conference submission process as well (see call for papers).

### SUBMISSION PROCESS:

A submission package (submitted as a single PDF file) must include the following three documents and should be sent via an e-mail attachment in PDF format to [dholt@lsu.edu](mailto:dholt@lsu.edu):

1. Cover page with following information:

- Personal information to include: (a) Name; (b) Email address; and, (c) Best contact phone number
- University:
- Department:
- Primary Advisor:
- Year Doctoral degree was completed or is expected:

2. A 600-900 words essay indicating why you would like to be involved and family business topics of most interest to you.

3. A full-length manuscript (max 35 pages all-inclusive) that has not been accepted for publication. Submitting author must be the primary author (not a second or third etc.). Consider (a) submitting the best paper that you are moving toward publication and (b) submitting it for presentation during a conference poster session through the traditional conference submission process (see call for papers).

### Cost:

\$125 USD for the Research Seminar. This covers breakfast and lunch and an evening reception with the seminar leaders and the paper development workshop mentors. Students are responsible for their own travel and accommodations.

## *2020 Call For Proposals* *FERC Professional Development Workshops*

**DEADLINE: February 2<sup>nd</sup>, 2020**

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Consistent with its mission to increase the quality and rigor of family business research, the *Family Enterprise Research Conference (FERC)* is accepting submissions for professional development workshops (PDW). Patterned after the highly successful and valuable PDWs sessions held at the *Academy of Management* annual meeting, *FERC* will set aside a limited number of sessions devoted to the professional development of family business scholars.

Proposed PDWs should benefit family business scholars regardless of their career stage. Proposals for sessions which teach new skills or provide unique developmental experiences are encouraged. PDWs are not meant to substitute for the conferences' traditional research/poster sessions. Instead, PDWs should be innovative in their content and structure, explore cutting edge issues, and encourage interactions among participants that are not normally part of the current *FERC* experience.

A wide variety of session structures are possible, including workshops, breakout sessions, tutorials, or panels. Submitters should strongly consider the structure of the session and think about how ideas, knowledge and relationships among the participants are best fostered. Sessions that engage attendees, and facilitate and continue exchanges among participants after the session are especially encouraged.

Proposals will be evaluated based on several criteria, including the anticipated benefit to attendees, the number of attendees likely to be interested in the topic, and the quality of the plan for creating an interactive and engaging session.

### SUBMISSION PROCESS:

A submission package (submitted as a single PDF file) must include the following information and should be sent via an e-mail attachment in pdf format to Pramodita Sharma ([Pramodita.Sharma@uvm.edu](mailto:Pramodita.Sharma@uvm.edu)).

- 1) A one-page vita from the PDW organizer, and from all other participants responsible for the content and delivery of the PDW session.
- 2) A brief (no more than 5 page, double space proposal) which details: 1) the topic and its importance to family business scholars; 2) how much time will the session require and the structure/format/timeline of the session (i.e., how will the time be used), 3) the intended objectives of the session. Any special requests in terms of set-up, equipment, etc. should also be included in the proposal.

If you have questions or would like to discuss your workshop idea with FERC conference organizers, please contact Pramodita Sharma ([Pramodita.Sharma@uvm.edu](mailto:Pramodita.Sharma@uvm.edu)).