

Call for PDW Participants!

Improving Lives through Entrepreneurship in Africa: Observations, Trends, and New Directions in Research

Saturday, August 11, 2018
4:15pm - 5:45pm
Sheraton Grand Chicago, Gold Coast
Sponsors: AFAM, ENT, PNP

PDW Organizers:

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Joy Olabisi, Rochester Institute of Technology (jolabisi@saunders.rit.edu)

Workshop Summary:

Please join us for an engaging discussion on emergent research avenues that inform entrepreneurial and organizational practice towards addressing pressing societal issues across the African region. The discussion will identify and frame leading questions and trends in conceptual and empirical investigations as cultivated from the rich exchanges among participants in the workshop. Utilizing a creative facilitative approach, key insights will be captured and framed toward articulating an emergent and exploratory research agenda purposed to advance some of the Sustainable Development Goals targeted at improving lives in Africa.

Overview: The entrepreneurship literature has significantly expanded to propose pressing questions and possible answers to the world's most looming societal issues. Organizations are adopting an entrepreneurial lens to re-imagine processes and products that address systemic and resource challenges that undermine the health and welfare of numerous African communities. In this PDW, we aim to foster an inclusive forum whereby scholars and practitioners can collectively explore how research is informing organizations' local and global practices that are advancing sustainable development across communities of the African continent as well as identify important questions that can inform novel directions for research.

If you have any questions, please feel free to contact us. We look forward to seeing you there!