

#SES2020

# Social Entrepreneurship Summit 2020

"Innovative solutions for a sustainable tomorrow"

10th & 11th September

Guayaquil, Ecuador



## What?

The Social Entrepreneurship Summit – SES – brings together academics, students, business leaders, government officials and social entrepreneurs to co-create solutions to the most challenging issues of our society. This summit aims at gathering all different actors to foster the collaboration among themselves and to intensify the hands-off support to social entrepreneurs. The summit is organized by Equalisi BVBA, in cooperation with the Chair of Social Entrepreneurship at the Vrije Universiteit Brussel (Belgium) and ESPAE Escuela de Negocios (Ecuador).

Last year, SES was held in Santa Marta, Colombia, with more than 120 participants, of which 70 presentations from 15 different countries and 30 participants in the fair. We are proud to present the SES2020 edition to be held in Guayaquil, Ecuador with the title "Innovative solutions for a sustainable tomorrow". For two days, participants in the summit will exchange ideas on how to develop innovative solutions for the sustainability challenges that our societies face. At the summit, participants will benefit from the provoking talks of distinguished Key Note Speakers, as well as from direct contact with numerous social entrepreneurs at the social entrepreneurship fair.

## Who can participate?

- Academics with research interest on Social Entrepreneurship;
- University leaders (International Relations, Outreach, Community Engagement) with the main interest in the relationship between the university and local communities;
- Students and professionals, with interest in social entrepreneurship;
- Social entrepreneurs and business representatives, currently working on all type of projects with a social or environmental impact;
- Business leaders and practitioners with connections to Social Entrepreneurship and CSR;
- Policymakers and other government agencies;

- NGO's and other organizations with social / environmental projects;
- Leaders from incubators, accelerators, coworking spaces, innovation.

## What can you expect from this summit?

- Get inspired by different presentations from academics, students, business leaders, government officials and social entrepreneurs and other relevant stakeholders from the entrepreneurial ecosystem;
- Create long-lasting connections and explore new paths for creating sustainable solutions;
- Receive feedback on your current projects on (in support of) social entrepreneurship;
- Get new knowledge/skills to bring your ideas and proposed solutions to the next level, with innovative and worth ideas to create a positive impact in your community.

## What are the main topics?

- Social Entrepreneurship and their innovative business models;
- Building a strong and supportive ecosystem to support social entrepreneurs;
- Social entrepreneurship and BoP context (with attention to vulnerable communities and disadvantaged groups);
- Social innovation (including presentation of best practices and cases);
- The role of universities to promote and support social entrepreneurship;
- Case studies of successful social entrepreneurs;
- Circular economy and new business models.

**This is not an exhaustive list of topics. Therefore, we will welcome any other submission on topics related to Social Entrepreneurship.**

## What are the participation styles?

- Academic Presentation: All types of scientific research are welcome for presentation, including literature reviews; conceptual papers; case studies; qualitative and quantitative research.
- Presentation of University Initiatives: We invite universities to present their exemplary cases on how to support/stimulate social entrepreneurship from teaching, research or outreach activities.
- Practitioner's Presentation: We welcome social enterprises, practitioners and government officials to share their ideas and experience on the topic, by presenting their cases, best practices and discuss their challenges with a broader audience to create awareness, establish new connections and receive feedback.

- Round Table Debates: We welcome proposals that would like to open up the debate on challenging topics in the support of social entrepreneurship.
- Social Entrepreneurship Fair: At this fair, local social entrepreneurs will be presenting and selling their products.

Submissions should mention one of the above types and elaborate on the proposed ideas in a short abstract of 1.000 words. Both presentations in English and in Spanish are welcome, upon a clear presentation of preference. All submissions will be subject to peer-review. There will be an opportunity to publish full papers after the conference (only in English).

## Fees

- General admission: 150 EUR
- Student: 100 EUR
- Social Entrepreneurs: 100 EUR

## Important Dates

- Submission of Abstracts - April 30, 2020
- Notification of Authors - June 10, 2020
- Submission of Revised Abstracts or Short Papers - August 10, 2020
- Registration Deadline - August 15, 2020
- Conference Get Together and keynote address - September 9, 2020
- Conference sessions - September 10-11, 2020
- Social Entrepreneurship Fair - September 11, 2020

## About Guayaquil

Santiago de Guayaquil is located in the coastal region of Ecuador, between the Guayas river and the Salado estuary, giving to all visitors the possibility of enjoying beautiful views. In the last years, Guayaquil entrepreneurial ecosystem has become more active; private coworking spaces, public entrepreneurship centers, private and public universities among other local actors of the ecosystem are interacting together and offering several training opportunities for entrepreneurs, hackathons, boot camps, networking activities and other types of supportive events aimed at helping entrepreneurs to scale their businesses, with their projects. Thanks to its easy access to the Pacific Ocean through the river network, Guayaquil is a city-port that opens a lot of opportunities to formal and informal small entrepreneurs, SMEs and also MNCs.

ESPOL is one of the most prestigious public universities in Ecuador; its school of business is ESPAE (AACSB and AMBA accredited). Both are very committed to the entrepreneurial ecosystem of the city. ESPAE launched in 2018 its social

entrepreneurship initiative called Impulsum, together with the VUB Social Entrepreneurship Chair and Coinnovar, a local actor also committed with the entrepreneurial ecosystem. The aim of this initiative is to help local social entrepreneurs. ESPOL also has its own innovation and entrepreneurship center called i3lab, once a year they hold an open event called i3Week, innovation week, focusing on circular economy.

## Submissions and tickets

Submissions:

<https://easychair.org/conferences/?conf=ses2020>

Conference website:

[www.equalisi.com/summit](http://www.equalisi.com/summit)

Tickets:

<https://www.eventbrite.com/e/social-entrepreneurship-summit-ses2020-tickets-86278046961>

## More Information

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