

2023 JBVI Entrepreneurship Academy

Journal of Business Venturing Insights
Durham University Business School, UK
12-14th September 2023

Hosted by Durham University Business School in the UK, the **2023 JBVI Entrepreneurship Academy** is intended for PhD students and early career researchers within 2 years of graduation who want to get a deep understanding of entrepreneurship as a field, new topics in entrepreneurship, innovative research methods, and conceptual modelling and theorising. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how they can both develop a publication strategy and embed impact early on into their PhD projects.

Aims

- To gain a deep understanding of entrepreneurship as a field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

Format

The Academy is divided into four parts:

- Seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers for each session.
- Sessions on methodological innovation in entrepreneurship research. In this session, the mentors will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- Publishing and impact in entrepreneurship research.
- One-to-one mentoring

Mentors

Prof. Dimo Dimov, University of Bath, UK
Dr. Rachida Justo, IE Business School, Spain
Prof Andreas Kuckertz, University of Hohenheim, Germany
Prof. Hana Milanov, Technical University Munich, Germany
Prof. Pablo Munoz, Durham University, UK

Application

There is a two-stage submission for 2023:

By 01st of June 2023: Complete the application form <https://forms.gle/MzzfamYjR8k6utBa6> including paper abstract or dissertation overview (500 words max) and a short bio (100 words max). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you **by the 15th of June**. Please do not make any travel arrangements until you have received confirmation of a place.

By 30th of July 2023: Selected applicants will be invited to submit a 6-page abridged paper. This is compulsory as it will help us allocate mentors and prepare the one-to-one mentoring sessions.

Costs

The event is free for PhD students and early-career researchers. JBVI, Elsevier and Durham University Business School will cover the full cost of the event, including attendance to sessions, mentoring and meals. Participants are asked to cover the cost of any travel and additional accommodation as required.

Best paper awards

Durham Enterprise Centre Impact Award. Sponsored by the Durham Enterprise Centre, this award seeks to celebrate and encourage methodologically rigorous and societally beneficial entrepreneurship studies contributing knowledge and with the potential to make the world a better place. The criteria for judging articles are: 1. *relevance*, the topic is important to managers or other practitioners; 2. *rigor*, the quality of the proposed/ongoing research and 3. *Scale and scope* of the realized or potential impact. The award-winning paper will receive a certificate of recognition from the hosts and will be considered for publication in the journal.

Journal of Business Venturing Insights best paper award. In line with the mission of the Journal of Business Venturing Insights, this award seeks to celebrate thought-provoking research, both empirical and theoretical. Empirical papers could include unusual findings, atheoretical descriptions, non-findings or replication of established relationships, or single experiments. Theoretical papers could include thought-provoking examples or juxtapositions. Other papers include simulations and scale and other methodological developments. The award-winning paper will receive a certificate of recognition from the hosts and Elsevier and will be considered for publication in the journal.

Inquiries

If you have any questions, please contact jbvinsights@gmail.com.

Organisers

Durham University Business School is an international triple accredited business school. Founded in 1965, it is one of the UK's longest established business schools and are proud to be integral to Durham University. Durham University Business School combines its academic excellence, insightful research and exceptional global business connections, to equip students and alumni to become innovative business thinkers of the future and an influential individual in and beyond their careers.

Durham Enterprise Centre aims to address major issues and challenges relating to entrepreneurship, small business management, self-employment, and social enterprise across the public, private and non-profit sectors. Researchers at the Durham Enterprise Centre carry out world-leading engaged research, which significantly impacts scholarly and practice communities.

Journal of Business Venturing Insights aims to enhance the conversation among scholars and practitioners by offering a forum for rapid dissemination of novel and relevant research related to entrepreneurial phenomena. The research featured in JBVI Insights will highlight important ideas that cannot yet meet the threshold for completeness, robustness or theoretical explication normally required in mainstream entrepreneurship journals but will otherwise stimulate further research. JBVI Insights is open to different disciplines and perspectives, thus welcomes papers that bring into entrepreneurship research ideas from within and beyond management scholarship, including the broader social and natural sciences. It is also open to innovative methods and forms of theorizing.

Organising committee

Marieshka Barton, PhD student, Durham University

Dr. Christina Koutouroushi, Assistant Professor in Entrepreneurship, Durham University

Prof. Pablo Munoz, Professor of Entrepreneurship, Durham University, Editor-in-Chief JBVI

Dr. Suwen Chen, Assistant Professor, University of Sydney, Australia