

Effectuation Conference 2023

November 12th-14th, 2023

The 8th Effectuation Conference theme is “Building the Global Effectual Classroom”. We invite authors to submit their work and come to the conference to engage in a discussion about bringing teaching, practice, and research by leveraging our global community with a presence in all five continents. Besides the traditional conference discussions, we will host a mastermind of both experienced and new researcher/educators aiming to launch a global research consortium that blends scientific rigor, empirical relevance, and far-reaching impact.

Co-branded with ECSB and scheduled in tandem with the RENT Conference, the 2023 Effectuation Conference will take place in Gdansk, Poland. We provide a description of each of the elements of this conference, followed by a daily agenda, with updates available on the conference website: <http://www.effectuation.org>.

In the tradition of Effectuation Conferences in past years, the format will offer plenary sessions as well as small group research and practice “pods” where your submissions can be developed into full-fledged research articles, teaching materials, and cases. We will, of course, also enjoy the “effectual dinner” and debrief as usual.

How can I attend?

We accept four kinds of submissions:

Research orientation: submit an academic paper (maximum of 30 pages) or extended abstract (7-10 pages). Papers can be fully developed, but we particularly encourage the submission of working papers that can benefit from our interactive workshop format.

Doctoral thesis proposals. Please submit an abridged version of your doctoral thesis proposal (3-7 pages) detailing how your research is related to effectuation theory and practice. After acceptance, you will be expected to participate in two online feedback sessions prior to the conference. At the conference you will be placed in a research pod.

Teaching or practice orientation: please submit a 3-7 page description or design of a practice you have used or are planning to use. That could be a teaching practice, a tool, a group format, an intervention design, a course schedule or even a description of a consulting case. Please describe your experiences and list potential questions for discussion. We will consider the best teaching practice exercises to be carried in plenary during the conference.

Case study: As we update the current edition of the “Effectual Entrepreneurship” textbook, we are accepting case study submissions (3-7 pages) envisaging a potential book contribution.

You don’t have a submission but would like to join us anyway? Here are a few options:

Doctoral students. Please submit a research statement (3-7 pages) explaining how your research plans and aspirations will benefit from a closer look at the conference and how they contribute to the development of effectuation theory and practice. We will offer a reduced rate to doctoral students who also commit to share with the community their notes on the research and practice pod discussions.

Other Interested Scholars, Policy Makers and Entrepreneurs. Please submit a short statement explaining what attracts you to join our community, what you think you can benefit from participating in the conference, and how you may contribute to the development of effectuation theory and practice.

All kinds of submissions should be sent via our conference page form for that purpose (<https://effectuation.org/2023-effectuation-conference-call-for-papers>). Authors can send multiple types of submissions; for research, teaching/practice, and case study, co-authors should commit to join the conference since these kinds of submissions are discussed live in a small pod.

Other questions and enquiries should be sent to the organizers via email (conference@effectuation.org).

Important deadlines

Paper submission: May 15, 2023

Author notification: July 31, 2023

Registration opens: August 15, 2023

Registration closes: September 30, 2023

Conference logistics and submission instructions can be found at <https://www.effectuation.org/>

The Organizing Committee

Tiago Ratinho, IESEG School of Management, France

Katrin Smolka, Warwick Business School, UK

Magdalena Popowska, Gdańsk University of Technology, Poland

Beata Krawczyk-Bryłka, Gdańsk University of Technology, Poland

Agnieszka Żur, Cracow School of Business, Poland

Saras Sarasvathy, UVA Darden School of Business, USA

Jim Zuffoletti, UVA Darden School of Business, USA

