

2019 B ACADEMICS ROUNDTABLE: CALL FOR PAPERS

Seeing the Full Picture: Drivers, Processes and Outcomes of the B Corp Movement

Sep 16, 2019, Los Angeles

We invite submissions for the **2019 B Academics Roundtable**. Each year, this roundtable serves as a productive space for (1) *researchers* studying B Corps to advance their ideas, and (2) *educators* teaching about B Corps to discuss best practices for curriculum development.

The roundtable will be held before the B Champions Retreat at the Loews Hotel. There will be a formal session and informal opportunities for researchers and educators to interact with B Lab and the B Corp community.



Roundtable Details

 **Call for Research Papers:** We welcome (1) empirical papers, (2) conceptual papers, or (3) research sketches at earlier stages of a research project. Submissions should not be more than 1500 words. Submit here: http://bit.ly/bacademics_2019_research

 **Call for Teaching/Curriculum Development:** We welcome syllabi and cases for a session on "Best Teaching Practices". Submission instructions here: http://bit.ly/bacademics_2019_teaching

 There will be a registration fee to attend the roundtable. Registration for the B Champions Retreat is optional and separate. Participants are responsible for their own travel and accommodation. We are in the process of securing travel funds for students. Watch this space for more details.

Important Dates

- 🕒 Submissions (for both research and curriculum development tracks) due by: **May 20**.
- 🕒 Notification of acceptance by: **June 15**
- 🕒 Submission of full paper (maximum 8000 words) for the research track & full presentation for the curriculum development track: **August 30**

Address questions about research submissions to:
Garima Sharma, sharmag@unm.edu; Joel Gehman, jgehman@ualberta.ca

Address questions about teaching submissions to:
Kristin Joys, kristin.joys@warrington.ufl.edu; Shalini Gopalkrishnan, sgopalkrishnan@miis.edu

Organizing Committee

- Emily Medley**
University of Tennessee, Knoxville
- Garima Sharma**
University of New Mexico
- Jessica Thomas**
North Carolina State University
- Joel Gehman**
University of Alberta
- Rosanna Gracia**
Denver University
- Kristin Joys**
University of Florida
- Maria A. Ballesteros-Sola**
California State University, Channel Islands

Roundtable Sponsors



For sponsorship opportunities contact
Maria.Ballesteros-Sola@csuci.edu

Join the B Academics Network

Did you know about the B Academics Group? We are a community of researchers and educators who study and teach about business responsibility through the B Corp Context.

For more information and to join the mailing list visit www.bacademics.org

