

Hosted by I. H. Asper School of Business  
March 18-19, 2021 (virtual format)  
**UPDATED CALL FOR PAPERS – NEW DEADLINE Jan. 29, 2021**

## Overview

The goal of this inaugural Research Conference on Indigenous Business is to encourage and present research that deepens our knowledge of Indigenous matters within the context of management studies. In recent years, Indigenous peoples have affirmed their rights in relation to land title, self-determination and full economic participation through the United Nations Declaration on the Rights of Indigenous Peoples (Graeme & Malone, 2013; Rodhouse & Vanclay, 2016; Yaffe, 2018). Recognizing the importance of **sovereignty** and **self-determination** for Indigenous peoples' economic well-being, this conference welcomes scholarly papers from a variety of disciplinary areas within business: management, leadership, entrepreneurship, human resources, finance, marketing, sustainability, history, ethics, and others. This includes the management of Indigenous owned and operated business, social enterprises, and other organizations. We welcome papers from a variety of empirical and theoretical perspectives, including Two Eyed Seeing (Colbourne et al., 2019), quantitative, and qualitative methods.

Along with keynote and scholarly paper sessions, a distinctive feature of the conference will be a series of **Round Table sessions**, where **Indigenous community leaders and scholars** reflect together on current and future research in the field. We plan to sponsor an annual conference as an important meeting place for research in this field. The goal is to showcase a diversity of research being done while developing an overarching community of colleagues and postgraduate students researching in the field. **Keynote speakers** are **Ms. Tantoo Cardinal**, actor, producer and public speaker, and **Dr. Rick Colbourne**, leading Canadian Indigenous scholar, Carleton University.

**Paper Submission Procedure:** Scholars who would like to present their research at the conference are asked to submit a long abstract (2 pages) or completed paper no later than January 29, 2021. Authors will be notified of acceptance by February 12, 2021. Accepted papers will be published in a Proceedings, unless authors instruct otherwise. Conference organizers are in on-going discussion with journal editors regarding a possible Special Issue on Indigenous business, for which a subset of accepted conference papers would qualify for possible publication. Please submit your paper or 2-page long abstract to [Jennifer.Moose@umanitoba.ca](mailto:Jennifer.Moose@umanitoba.ca) by January 29, 2021.

**Important Dates:** **REVISED** Submission Deadline for Research Papers or Long Abstracts: **January 29, 2021**

Authors will be notified by **February 12, 2021**

Conference dates: **March 18-19, 2021** (via Zoom)

For more information, please contact **Jenny Moose** at [Jennifer.Moose@umanitoba.ca](mailto:Jennifer.Moose@umanitoba.ca).

**Conference Organizers:** **Bruno Dyck** Norman Frohlich Professor in Business Sustainability, **Suzanne Gagnon** Canada Life Chair in Leadership Education, **Rajesh V. Manchanda** F. Ross Johnson Professor of Marketing, **Peter Pomart** Director, Indigenous Business Education Partners, **Zhenyu Wu** Associate Dean Research and Graduate Research Programs, Canada Research Chair in Entrepreneurship and Innovation, and IG Wealth Management Chair in Leadership Research, **External Member:** **Dara Kelly** Assistant Professor, Business and Society, Beedie School of Business, Simon Fraser University.

## References

- Colbourne, R., Moroz, P., Hall, C., Lendsay, K., & Anderson, R. (2020). Indigenous works and two eyed seeing: Mapping the case for Indigenous-led research. *Qualitative Research in Organizations and Management*, 15(1), 68–86.
- Esau, G. & Malone, M. (2013). CSR in natural resources: rhetoric and reality. *Journal of Global Responsibility*, 4(2), 168–187.
- Rodhouse, T., & Vanclay, F. (2016). Is free, prior and informed consent a form of corporate social responsibility? *Journal of Cleaner Production*, 131, 785–794.
- Yaffe, N. (2018). Indigenous consent: A self-determination perspective. *Melbourne Journal of International Law*, 19(2), 703–749.

*The conference is sponsored by the Asper School of Business, and organized by its Indigenous Business Education Partners and the James W. Burns Leadership Institute, University of Manitoba, Winnipeg, Manitoba, Canada. Our campuses are located on original lands of Anishinaabeg, Cree, Oji-Cree, Dakota, and Dene peoples, and on the homeland of the Métis Nation. We are committed to ensuring that First Nations, Métis and Inuit knowledge, cultures and traditions are embraced and reflected in the pursuit of our mission. Winnipeg has the largest Indigenous population of any major city in Canada, with about 100,000 people identifying as First Nations, Métis or Inuit.*