SWAM 2021
CALL FOR PAPERS
63rd Annual
Southwest Academy of Management

In conjunction with the Federation of Business Disciplines
Galveston, Texas, March 17 – 20, 2021

Conference Theme: Accepting the New Normal
Submission Deadline: October 1st, 2020

Click here to submit your paper
Or paste the link below on a browser
https://easychair.org/conferences/?conf=swam2021

The Southwest Academy of Management Conference (SWAM) is pleased to announce a call for papers for its 63rd Annual Conference in Galveston, Texas. The theme of the 2021 conference is "Accepting the New Normal". How do we as academics manage the New Normal and how can we maintain professionalism and dedication at all times in our job in the middle of crisis such as the pandemic we are all experiencing this year? Academia is enhanced with joy and fulfillment as a profession filled with abundant intrinsic rewards. Is the ongoing crisis perhaps a goal of research and teaching, or should it be an objective measure of our success in our jobs be something different in these unusual times? How do we reconcile this aspiration with students and journal editors who may be looking for the exciting and creative rather than emergency crisis management this year?

We are also very pleased to share that in partnership with Eastern Academy of Management, SWAM is co-sponsoring the **Organization Management Journal (OMJ)**. *OMJ is an open access, blind peer-reviewed online publication and publishes scholarly empirical and theoretical papers, review articles, essays and resources for management educators. It is designed as a forum for broad philosophical, social, and practical thought about management and organizing. OMJ is international in scope and is organized into four distinct sections: Current Empirical Research, Emerging Conceptual Scholarship, Teaching & Learning, and Essays. Listed in the Australian Business Deans' Council (ABDC) list as a "C" ranked journal, OMJ aims to increase the quality*

and prestige of the journal in the upcoming years. OMJ publishes scholarly empirical and theoretical papers, review articles, essays and resources for management educators ([click here](#) for additional details about the journal).

We encourage your submissions related to our theme, Accepting the New Normal in Academia, as we will provide recognition for those submissions addressing the theme. We also invite **all scholarly contributions** across **management disciplines** in the following formats 1) panel discussion, 2) symposia, 3) IGNITE! Presentations, 4) traditional papers, and 5) professional development workshops. Please find the most appropriate track to submit your contribution to. Please contact the Program Chair (Natasa Christodoulidou – nchristodoulidou@csudh.edu) or the appropriate track chair with any questions. We will also be hosting a doctoral consortium for graduate students.

SWAM 2021 – Tracks and Track Chairs

Crisis, Disaster and Emergency Management (including topics related to COVID-19) Chair: Holly Osburn (HOsburn1@uco.edu)	**Organizational Theory / Strategic Management / International Management** Co-Chairs: Cihan Cobanoglu (cihan@cihan.org) University of South Florida Sarasota – Manatee & Katerina Berezina (eberezin@olemiss.edu) University of Mississippi
Entrepreneurship / Small Business / Family Business Co-Chairs: Manjula S. Salimath (Manjula.Salimath@unt.edu) University of North Texas, , Sanjay Nadkarni (Sanjay.Nadkarni@eahm.ae) Emirates Academy of Hospitality Management	**Latin American Context** *(bilingual track)* Chair: Carlos Baldo (cbaldo@coloradomesa.edu) Colorado Mesa University
Ethics Co-Chairs: Brian Kulik ([kulik@nsuok.edu)](mailto:kulik@nsuok.edu) Northeastern Oklahoma University & Vallari Chandna ([chandnav@uwgb.edu)](mailto:chandnav@uwgb.edu) University of Wisconsin, Green Bay	**Professional Development** Co-Chairs: Lee Tyner ([LTyner@uco.edu)](mailto:LTyner@uco.edu) & Suzanne Suzanne Clinton ([MClinton1@uco.edu),](mailto:MClinton1@uco.edu) University of Central Oklahoma
Human Resources / Careers / Diversity Co-Chairs: Julio C. Canedo ([canedosotoj@uhd.edu)](mailto:canedosotoj@uhd.edu) University of Houston – Downtown and Ioanna Karanicola ([Ioanna.Karanikola@eahm.ae)](mailto:Ioanna.Karanikola@eahm.ae) Emirates Academy of Hospitality Management	**Pedagogical Innovations / Pedagogical Research** Co-Chairs*:* Salma Boumediene salma.boumediene@msubillings.edu) & Salem Boumediene ([salem.boumediene@msubillings.edu),](mailto:salem.boumediene@msubillings.edu) Montana State University- Billings
Organizational Behavior / Leadership Co-Chairs: Cody Cox (ccox9@stmarytx.edu) St. Mary's University, Alexis Saveriades (alexis.saveriades@cut.ac.cy) Cyprus University of Technology, Jestine Philip (JPhilip@newhaven.edu) University of New Haven	**Sports, Tourism, and Recreation Management** Co-Chairs: Nicos Kartakoullis (kartakoullis.n@unic.ac.cy) University of Nicosia & Douglas Manning (dmanning@csudh.edu), California State University Dominguez Hills

SWAM 2020 Submission Instructions: The Southwest Academy of Management is committed to providing value to both submissions and accepted papers or presentations by providing quality reviews of submissions as well as active and engaged sessions at the conference in Galveston. Because of this, we adhere to the submission guidelines and deadlines within this document.

Competitive papers should be typed, double-spaced, and typically not more than 30 pages in length, exclusive of references and tables. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double blind reviewed. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.

Guideline 1: For Paper submissions, **only full papers** are accepted for submission. Incomplete papers or abstracts are not accepted. If you have an incomplete paper or conceptual idea, we encourage you to reach out to colleagues, track chairs, or the program chair in order to assist you in identifying and contacting collaborators for a potential Panel Discussion or Symposium.

Guideline 2: For Panel Discussions and Symposia, we require that collaborators from multiple institutions appear in the submission. For example, if there are four papers inside a symposium, you may have no more than two of these papers originating from a lead author within the same institution. Individual papers may have multiple authors from the same institution. In general, the session must have presenters from two different institutions (education or industry-based). These sessions are not intended to be advertisements or product oriented, but research or practice based sessions designed to enhance the scholarship of management, practice of management, or management pedagogy.

Panel Discussion
Panel discussions typically include 3 – 5 presenters, with one individual designated as the moderator of the panel. This individual must be very active in order to ensure that all panelists are able to speak, stay on track, and engage the audience in the topics of discussion. Panel discussion proposals must include the general overview and structure of the session, the themes and/or issues to be discussed, and examples of potential audience questions to be posed in order to stimulate interaction. We particularly encourage using panel discussions to engage individuals from industry in reflective discussions on the role of higher education in business to prepare business leaders. Panel discussions are 90-minute sessions**. _Please ensure your submission adheres to Guideline 2._**

Panel Discussion Submission Requirements
- Title of Panel Discussion
- 250 word abstract
- A summary of the panel discussion, with a minimum of 900 words to a maximum of 3,000 words (excluding references) that outlines and describes the structure, presenters, and planned flow of the session in enough detail so reviewers can evaluate the panel.
- Please include ALL participants names, affiliations, and contact information, as Panel Discussions will NOT be peer reviewed
- Adhere to Guideline 2

Symposium
Symposium sessions include multiple presenters, where presenters coordinate and present an integrated set of papers of interest to management disciplines or industry stakeholders (i.e., empirical research, practice, theoretical pieces, or pedagogical content). Generally, the symposium includes four to five presenters, and the submitter is generally tasked as the session chair/coordinator. The session chair is also encouraged to generate interaction and discussion with the audience. Optionally, a discussant role

can be included in the symposium submission format. Participants in a Symposium should include a chairperson and three to five presenters (five only if no discussant is included). For increased audience interaction, the session chair can facilitate a discussion at the end of the symposium or optionally include a Discussant in this role. Other options for audience interaction are welcome. Audience interaction is a desired feature for SIOP sessions; please allow sufficient time accordingly. Although individual presentations within a Symposium may have all authors from the same institution, across the entire session the Diversity of Affiliation requirement applies. Please refer to the guidance about this requirement. See information in this document for ideas on how to identify collaborators for sessions. A symposium may be submitted as either a 50- or 80-minute session.

Doctoral Consortium
The SWAM 2021 Doctoral Consortium will be held virtually? If you are a currently enrolled doctoral student, and are interested in attending the consortium, please email to the Doctoral Consortium Director Dr. Ethan Waples (waples@uhd.edu). Please indicate your: 1) Name, 2) University, 3) Program type and description, 4) Year, status, expected date of completion, and 5) Advisor. Doctoral students receive reduced registration fees and are eligible for scholarships and awards
for best papers submitted to the conference. ***Please note, there are a limited number of stipends available for doctoral students. You may be asked to provide additional information when stipends are awarded.***

Posters
A poster presentation submission should have a title page with a 250-word abstract, but not the authors' names. Poster submissions will be double blind reviewed. Submission of the actual poster is not required at this time. A poster presentation should be original and not presented elsewhere or be a summary of a published paper. At least one author for each accepted poster presentation will be expected to register for the conference and personally appear to present the poster. If accepted, you will be expected to prepare a poster up to 45" in width & 45" in length.

IGNITE! Presentations (NEW!)
Ignite presentations (http://www.ignitetalks.io/) are 20 slide presentations, where slides advance automatically every 15 seconds. This format provides exciting, 5-minute total presentations. For SWAM, we encourage you to use the IGNITE! Format for conceptual or empirical paper ideas that you are interested in pursuing or are beginning to plan for. The IGNITE! format is a way to engage your audience and allows for discussion, feedback, and opens opportunities for collaboration.

We also strongly encourage the IGNITE! Format for conference attendees from industry, or to overview consulting or community engagement projects you have completed. Conference track chairs will work to combine similar IGNITE! Submissions into cohesive panels. *We encourage you to consider submitting an IGNITE! Presentation for your upcoming work in addition to your other submissions to SWAM 2021.*

IGNITE! Presentations Submission Requirements
- •Title of IGNITE! Presentation
- •100-word abstract
- •A 1000 word summary of your IGNITE! Presentation that provides a detailed enough explanation so as to allow track chairs to group presentations into a cohesive session

IDENTIFYING COLLABORATORS FOR SUBMISSIONS

Looking for individuals to connect with for a session on a topic of interest? A few recommendations for connecting with other possible presenters include posting on my.siop.org, community of interest discussion lists, alumni communication channels, social networking sites, and other online forums related to the subject area. Searchable programs are available online. Begin the process of recruitment as early as possible

VIRTUAL PARTICIPATION OPTION FOR 2021

In light of COVID-19, in addition to the traditional face to face conference SWAM will be offering a **virtual option** for presenting and/or participating in the 2021 conference. **The health, safety, and well being of our members is our number one priority in the decision to offer the option of SWAM 2021 as a virtual intellectual gathering.** All accepted papers will be published in the conference proceedings as usual. As SWAM 2021 board we are working on developing the format and technology for this endeavor. We will announce the technical details no later than November 30, 2020. We deeply appreciate your continued support. If the face-to-face meeting does not fit your needs for this coming March, we hope you can join us virtually to experience this innovative way to exchange ideas, share research, and discuss best practices in academia.

When submitting your paper for review, please choose Virtual Presentation Option if this is the option you prefer. For updates and additional information please visit our website.

The submission deadline is extended to **October 30, 2020**
Please submit your manuscripts at www.swamfbd.org; site opened on July 1st, 2020.

SWAM 2021 Awards & Recognition:

The SWAM is affiliated with the Academy of Management. As shared earlier, beginning this year SWAM is partnered with Eastern Academy of Management (EAM) to co-sponsor the **Organizational Management Journal (OMJ),** which *publishes scholarly empirical and theoretical papers, review articles, essays and resources for management educators*. The FBD Distinguished Paper Award is given to the overall best paper in the conference. Recognition is also made of SWAM's
BEST PAPER and OUTSTANDING REVIEWERS *in each track*.

NEED ASSISTANCE?
For additional information, questions or to volunteer as a Reviewer, Session Chair and/or Discussant please contact,
Dr. Natasa Christodoulidou
SWAM 2021 Program Chair
email: nchristodoulidou@csudh.edu