

# Instructor of Entrepreneurship

## Posting Details

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**Internal Title** Instructor of Entrepreneurship

**Position Type** Instructor

**School/Area** School of Business

**Department** Management and Marketing

**Position Description**

**POSITION:**

The Department of Management and Marketing in the School of Business at the College of Charleston seeks qualified applicants for a full-time Instructor starting August 16, 2022.

Responsibilities include:

- Teaching four undergraduate courses per semester in entrepreneurship, marketing and/or management.
- Developing new courses as they relate to the strategic objectives of the Department and the School by utilizing innovative teaching methods to enhance the success of diverse learners.
- Engaging with the Center for Entrepreneurship in support of a rich program of experiential activities for College of Charleston students across all disciplines.
- Engaging in service activities, such as student advising, mentoring and committee assignments.

**QUALIFICATIONS:**

An MBA (or an M.A. or M.S. degree in a related field) from either AACSB or EFMD accredited programs is the minimum academic requirement for this position. Ideal applicants will have entrepreneurial/intrapreneurial experience with a specialization in marketing.

Preference will be given to candidates that are enthusiastic, collegial, engaged with students, good communicators, and team players. Candidates should possess a demonstrated ability to teach undergraduate coursework in one or more of the above-stated areas.

**HOW TO APPLY:**

Formal applications for the position must be submitted through the College's PeopleAdmin™ site at <http://jobs.cofc.edu>. Submit online (1) a letter of application, (2) a recent CV, (3) unofficial graduate transcripts (official transcripts will be required for hiring), (4) a one-page statement of your teaching philosophy, (5) names and contact information for three references and (6) *optional* teaching evaluations if available. The department will begin considering applications on October 1, 2021 and will continue considering applicants until the position is filled. Please contact the Search Chair with questions.

David Wyman, PhD

Chair of the Search Committee

Director of the Center for Entrepreneurship

Department of Management and Marketing

School of Business

College of Charleston

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[wymandm@cofc.edu](mailto:wymandm@cofc.edu)

<http://sb.cofc.edu/academics/academicdepartments/management-and-marketing/>

**THE COLLEGE OF CHARLESTON EEO/AA STATEMENT:**

The College of Charleston is an Affirmative Action/Equal Opportunity employer and does not discriminate against any individual or group on the basis of gender, sexual orientation, gender identity or expression, age, race, color, religion, national origin, veteran status, genetic information, or disability.

**ABOUT THE SCHOOL OF BUSINESS:**

Founded in 1770, the College of Charleston is a public university grounded in the principles of the liberal arts and committed to developing ethically centered, intellectually versatile and globally fluent citizens who create innovative solutions to social, economic and environmental challenges. In its 2020 edition, U.S. News & World Report ranks the College a No. 5 top public college in the south, the No. 3 ranked college for veterans among southern institutions, the No. 8 most innovative school in the region, the No. 8 best college for undergraduate teaching in the south and a best value regional college. The School of Business at the College of Charleston is located in the heart of beautiful Charleston, a progressive city that has an emphasis on entrepreneurship and innovation. The School of Business is thriving with an active Board of Governors and access to community leaders. Visit the School's website at <https://sb.cofc.edu/>.

**ABOUT THE CENTER FOR ENTREPRENEURSHIP:**

The Center of Entrepreneurship is actively engaged with the entrepreneurial community assisted by four entrepreneurs-in-residence and a distinguished Advisory Board that has helped raise over \$750,000. A focal point of the entrepreneurship program is its emphasis on triple bottom line startups that create financial, social and environmental impact. Our flagship entrepreneurial program, Impact X, has its own dedicated space. Additional highlights include a rich program of student-focused events with an emphasis on race, diversity, and inclusion (Women of Color Entrepreneurs Forum, Celebrating Women Entrepreneurship Summit and Universal Design Pitch Competitions). Visit the Center for Entrepreneurship's website at <https://sb.cofc.edu/centers/centerforentrepreneurship/index.php>.

**Special Instructions to Applicants**

**Posting Date** 10/01/2021

**Closing Date** 11/01/2021

**Open Until Filled?** No

**Posting Number** F2016250P

**EEO Statement** The College of Charleston is an Affirmative Action/Equal Opportunity employer and does not discriminate against any individual or group on the basis of gender, sexual orientation, gender identity or expression, age, race, color, religion, national origin, veteran status, genetic information, or disability.

**Quicklink for Posting** <https://jobs.cofc.edu/postings/11217>

**Supplemental Questions**

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Required fields are indicated with an asterisk (\*).

**Applicant Documents**

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**Required Documents**

1. Cover Letter / Letter of Application
2. Curriculum Vitae
3. Teaching Philosophy
4. Unofficial Graduate Transcripts
5. Reference List

**Optional Documents**

1. Student Course-Instructor Reviews
2. Other Document