

## CALL FOR CHAPTERS

**Book Series:** *Environmental Entrepreneurship*

**Edited Book:** *Environmental Entrepreneurship: Theory and Practice*

### Guest Editors

- Prof. Peter Gianiodis, Duquesne University, Pittsburgh, Pennsylvania, US
- Prof. William Meek, University of Dayton, Dayton, Ohio, US

### Call for Chapters

- **Proposal submission deadline:** Feb 1<sup>st</sup>, 2019
- **Feedback:** Feb 15<sup>th</sup>, 2019
- **Full Chapters Due:** March 10<sup>th</sup>, 2019
- **Feedback, revision and full chapter submission due:** April 10<sup>th</sup>, 2019

### Book Series Editors

- Prof. Gideon Markman, Colorado State University, Ft. Collins, Colorado, US

Environmental Entrepreneurship: Theory and Practice brings together research on emerging topics related to the intersection of entrepreneurship and ecologically sustainable enterprising, where there are opportunities to create value for a diverse set of stakeholders. It welcomes contributions covering academia, practice and policy-making bodies, and other contributions to this important research domain. It aims to synthesize past research and insights from academia, practice and policy-making while moving the field to consider unexplored topical themes of environmental entrepreneurship. This book shall provide researchers, students, practitioners, and industry leaders with research highlights surrounding an important management discipline.

Environmental entrepreneurship integrates two compelling, but historically disparate domains – research on environmental management or sustainable practices, has emphasized how firms can/should minimize environmental degradation; whereas, entrepreneurship research emphasizes how individual entrepreneurs or corporate ventures leverage opportunities to create value. The promise of environmental entrepreneurship is marrying value creation with environmental stewardship to solve common “market failures” persistent in our society. There is no denying that environmental entrepreneurship has shown its staying power, gaining traction from researchers and policy makers alike across the globe. Environmental entrepreneurship has fundamentally shifted the goalpost in many industries by challenging existing business models, value-propositions and even regulatory boundaries. Opportunities abound for academics to undertake bold new projects that challenge well established research dogmas and propose ideas that can lead the next generation of research.

In this frame of reference, this book aims at highlighting the challenges, advances and future opportunities at the intersection of opportunity recognition and exploitation, and environmental and societal stewardship. We seek manuscripts that may not have resonated with journal editors for a variety of reasons – too new or controversial, with a greater emphasis

on practical applications or outcomes (i.e. with an important real-life problem, yet not grounded in well-studied or well-validated theory).

### **Target Audience**

The target audience of this book is composed of researchers, university instructors and students, firms' executives and managers, and policy makers whose goals include understanding and appreciating the strategic importance of environmental entrepreneurship.

### **Recommended Topical Themes**

Contributions from academic faculty and students, professionals, industry policy makers and regulators adopting a variety of research methods (quantitative, qualitative, mixed-models, theory-building, conceptual, econometric modeling, etc.) are welcomed. We are especially interested in receiving submissions from doctoral students and/or post-docs who are researching interesting topics, but may not have yet published their research in mainstream journals.

Submission can revolve around the following (non-exhaustive) topics:

- Sustainable venturing ecosystems
- Institutions that support and governance mechanisms that control sustainable venturing
- Types of environmental market failures and sustainable solutions
- New economic models of sustainable enterprising for corporate and new ventures
- Opportunity recognition and sustainable venturing
- Cognitive influences related to sustainable venturing and environmental entrepreneurship
- Cultural impediments and opportunities related to sustainability
- Global vs. local challenges related to environmental entrepreneurship

### **Submission Procedure**

Researchers are invited to submit on or before **January 1<sup>st</sup> 2019**, a chapter proposal of 1000 words and 5 keywords clearly explaining the purpose and contribution of the proposed chapter. Authors of accepted proposals will be notified by **January 15<sup>th</sup> 2019** about the status of the proposals and sent chapter guidelines. Full chapters are expected by **February 20<sup>th</sup> 2019**. All submitted chapters will be reviewed by the guest editors and a small team of reviewers.

**Note:** There are no submission or acceptance fees for manuscripts submitted to this book publication. All manuscripts are accepted as part of a rigorous review process.

### **Publisher**

- The edited book is scheduled to be published by *World Scientific Publishing*
- For additional information regarding the publisher, please visit [here](#).
- The publication is anticipated to be released in 2019.

## Important Deadlines

- February 1<sup>st</sup> 2019: Proposal deadline
- February 15<sup>th</sup>, 2019: Acceptance notification
- March 10<sup>th</sup>, 2019: Full chapter submissions
- April 10<sup>th</sup>, 2019: Feedback, revision and full chapter submission due

## Inquiries

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## About the Guest Editors

Prof. Peter Gianiodis is the inaugural holder of the Merle E. Gilliland Professorship, Palumbo-Donahue School of Business at Duquesne University. He received his Ph.D. from the Terry College of Business, at the University of Georgia, and spent 10 years on faculty at Clemson University. His research is at the intersection of entrepreneurship, technology management and strategy. His scholarly work appears in the *Academy of Management Review*, *Organization Science*, *Journal of Management Studies*, *Journal of Management*, *Journal of Business Venturing*, *Academy of Management Perspectives*, and recently in the *California Management Review*. He serves on the board of several journals, including *Academy of Management Perspectives* and the *Journal of Technology Transfer*.

Prof. William Meek is an associate professor in the School of Business Administration at the University of Dayton. He received his Ph.D. in Entrepreneurship from the University of Louisville. His research is at the intersection of entrepreneurship, environmental sustainability, and public policy. His scholarly work appears in the *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, and the *Journal of Managerial Psychology*.