

2020 PhD Entrepreneurship Academy

Entrepreneurship Research Training Initiative
Centre for Entrepreneurship, University of Liverpool Management School
04-06 May, 2020

Hosted by Centre for Entrepreneurship at University of Liverpool Management School, the **PhD Entrepreneurship Academy** is intended for PhD students and early career researchers within 2 years of graduation who want to get a deep understanding of entrepreneurship as field, classic and modern theories of entrepreneurship, innovative research methods, conceptual modelling and theorising and how to publish in entrepreneurship journals. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how can they both develop a publication strategy and embed impact early on into their PhD projects.

Aims

- To gain a deep understanding of entrepreneurship as field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

Format

The Academy is divided into four parts:

- Seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers for each session.
- Sessions on methodological innovation in entrepreneurship research. In this session, the mentors will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- Publishing and impact in entrepreneurship research.
- One-to-one mentoring

Mentors

Dr. Gabriella Cacciotti, Warwick Business School
Prof. Dimo Dimov, Bath School of Management
Prof. Tom Elfring, University of Liverpool Management School
Dr. Jonathan Kimmitt, Newcastle University Business School
Prof. Pablo Munoz, University of Liverpool Management School
Dr. Ewald Kibler, Aalto Business School, Finland
Dr. Oana Branzei, Western University Ivey Business School, Canada
Dr. Richard Tunstall, University of Leeds Business School

Building on the success of the 2019 Academy

In 2019, we received more than 65 applications for 25 places available. With the support of NARTI and ESN-ISBE, we will be able to accommodate 35 PhD students for 2020 over 3 days. Information about the 2019 version:

<https://www.liverpool.ac.uk/management/research/centres/entrepreneurship/news-events/>

Application

Submit your application ASAP to cei@liverpool.ac.uk

As we are introducing one-to-one mentoring and best paper awards, there is a two-stage submission for 2020:

By 01st of March 2020: A single PDF document with paper abstract or dissertation overview (300 words max) and a short bio (100 words max). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you by the 15th of March. Please do not make any travel arrangements until you have received confirmation of a place.

By 15th of April 2020: A 6-page abridged paper for accepted abstracts. While this is not compulsory, only abridged papers will be considered for the best paper awards and one-to-one mentoring.

Attendees to the 2019 PhD Academy are also welcome to apply.

For applicants from NARTI-affiliated institutions. We have a limited number of places available on NARTI training sessions and if at any time you need to withdraw your registration or cancel your place please inform us immediately so that we can offer the place to someone else. Please note that non-attendance is recorded and will have an impact on future selection. It is expected that you participate for the full duration of the 3-day event and allow sufficient time for travelling to the venue.

Costs

The event is free for PhD students and early-career researchers. NARTI, ESN-ISBE and the host institution will cover the full cost of the event, including attendance to sessions, mentoring and meals. Participants are asked to cover the cost of any travel and additional accommodation as required.

Best paper awards

Newhall Entrepreneurship research impact award. Sponsored by Newhall Publishing and the Centre for Entrepreneurship, this award seeks to celebrate and encourage methodologically rigorous and societally beneficial entrepreneurship studies contributing knowledge and with the potential to make the world a better place. The criteria for judging articles are: 1. *relevance*, the topic is important to managers or other practitioners; 2. *rigor*, the quality of the proposed/ongoing research and 3. *Scale and scope* of the realized or potential impact. The award-winning researcher will receive £1,000 with a certificate of recognition from the joint sponsors.

Journal of Business Venturing Insights best paper award. In line with the mission of the Journal of Business Venturing Insights, this award seeks to celebrate thought-provoking research, both empirical and theoretical. Empirical papers could include unusual findings, atheoretical descriptions, non-findings or replication of established relationships, or single experiments. Theoretical papers could include thought-provoking examples or juxtapositions. Other papers include simulations and scale and other methodological developments. The award-winning paper will receive a certificate of recognition from JBV and Elsevier and will be considered for publication in the journal.

Organiser: Centre for Entrepreneurship

The Centre for Entrepreneurship is focused on bringing research and managerial and entrepreneurial practice together by means of problem-based, impact-driven research. Our research tackles the human, ecological, economic and cultural determinants and consequences of entrepreneurship, engaging academics and practitioners within and beyond the Management School. This reflects our commitment to fostering entrepreneurship research where it can potentially contribute to solving society's grand challenges.

Organising committee

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Sponsors:

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