

Studying Intellectual Property Rights in International Business through Multiple Levels of Analysis

9:00am-12:30pm, *June 28, 2019*

Copenhagen Business School (exact location to be confirmed)

Organizers

Victor Cui (Manitoba)

Dana Minbaeva (CBS)

Panelists (co-editors of the special issue)

Victor Cui (Manitoba)

Dana Minbaeva (CBS)

Rajneesh Narula (Reading)

Ilan Vertinsky (UBC)

Objectives

Responding to the rapidly growing interest in intellectual property rights (IPRs) in international business research and practice, this workshop brings together the guest editors of the JIBS special issue on IPRs to (a) foster a community of researchers interested in this field of research, (b) provide preliminary feedback to authors interested in submitting their works to the JIBS special issue.

Background

While prior studies have explored international IPR violation and protection at both macro (e.g., national) and micro (e.g., firm or unit) levels of analysis, most have investigated the phenomenon at a single level. The complexity of interactions across levels calls for more comprehensive frameworks that allow the development of theoretical arguments specifying the underlying mechanisms that act at and connect multiple levels. The objective of this special issue is to broaden and deepen our understanding of how the acquisition and protection of IPRs affects international business, using multiple levels of analysis.

Format

We welcome all interested in this topic to join us. We will specifically provide 10 spots for scholars who would like to receive initial feedback on their papers before they submit to the special issue. The 10 scholars will each have an opportunity to present a summary of their papers (10 min), followed by comments and suggestions on improvement from the panelists and the audience (around 10 min). The workshop will end with a plenary discussion of key issues and opportunities involved in studying IPR protection in IB through multiple levels of analysis.

Registration for the Workshop

Pre-registration for this Workshop is required. If you plan to receive feedback to your paper, please submit your current CV and a 2-page summary of the paper, and indicate which of the following eight themes is most relevant to your study to Victor Cui (victor.cui@umanitoba.ca). If you plan to attend without presenting, please send an email to Victor Cui as well indicating your interest. In the second

case, please include your name, title, research interest, and affiliation, so that we can address you properly and prepare for the necessary logistics. The deadline for registration is March 28, 2019.

Topics of Interest

This special issue is interested in research that examines the joint impact of macro IPR protection regimes and MNEs' knowledge acquisition and protection approaches on key international business decisions and outcomes of MNEs. The topics of interest include, but are not limited to

- 1) *Location choices in international expansion for knowledge exploiting and knowledge augmenting FDI*
- 2) *Entry mode choices of large MNEs and international new ventures (INVs)*
- 3) *Non-market strategies in home and host environments*
- 4) *Strategy adaptation to low IPR protection environments*
- 5) *Autonomy, roles and corporate governance of MNE subunits*
- 6) *Alliances, M&A and external network management*
- 7) *Participation in clusters*
- 8) *Organization of the R&D function*

(For more information, please refer to the special issue CFPs:

<http://resource-cms.springernature.com/springer-cms/rest/v1/content/16199504/data/v1>).

Notes:

1. Papers will be selected based on fitness to the theme of the special issue. First come first serve.
2. Papers selected to this workshop will not be given any priority or preference in the review process of the JIBS special issue, which is subject to the normal JIBS policy.
3. The feedback provided to the papers will not bind in any way the editorial decisions (e.g., desk rejection, R&R) on the manuscripts.