3ʳᵈAEM and TIM PhD Programs - Joint Paper Development Workshop "Entrepreneurship, Innovation, Internationalization: A multidisciplinary perspective"

University of Bergamo, Italy
25ᵗʰ – 26ᵗʰ May 2020

Submission Deadline: 1ˢᵗ March 2020

The 3ʳᵈApplied Economics and Management (AEM) and Technology and Innovation Management (TIM) PhD Programs - Joint Paper Development Workshop will be hosted in Bergamo in occasion of the 10th anniversary of foundation of CYFE (Center for Young and Family Enterprise) (www.unibg.it/cyfe). The workshop is an opportunity for PhD students, post-docs, and early-career scholars to present their research and discuss it in an international and collaborative environment. In addition to facilitating fruitful discussion, this program supports the development of a global network of young researchers interested in entrepreneurship, innovation, international entrepreneurship and family business.

Together with feedbacks on their working papers, participants will have the opportunity to attend keynote speeches by internationally renowned scholars and to reflect on their research. The workshop activities are aimed at offering participants valuable suggestions and practical-oriented advice on crafting high quality research papers, targeting highly ranked journals, identifying intriguing research questions, as well as presenting research to academic audience. For more information visit http://www.eiasm.org/.

Workshop conveners:
Davide Hahn and Tommaso Minola, University of Bergamo
Ivana Quinto and Pierluigi Rippa, University of Naples Federico II
Giovanna Magnani and Antonella Zucchella, University of Pavia

Keynote speakers:
Howard Aldrich, University of North Carolina, Chapel Hill, USA
Anita Van Gils, Windesheim University of Applied Sciences, Zwolle, Netherlands

Target group and eligibility
The target group of the workshop are PhD students, post-docs, and early-career scholars who aim at contributing to the research fields of entrepreneurship, innovation, family business and international entrepreneurship. The workshop is also a valuable opportunity for doctoral students at any stage of their PhD journey to learn and improve their research capabilities.

Application and selection process
- Applicants aiming to discuss their working paper during parallel sessions are requested to submit a full paper (paper should not exceed 30 pages including figures and bibliography – please use Times Roman 12 font and double-line spacing) by **1ˢᵗ March 2020**.
- Participants will have 15 minutes to present their working papers in the parallel sessions. Additional 15 minutes will be devoted to questions from the audience and to the feedback expressed by the discussant assigned to the paper.
- **Submissions to** davide.hahn@unibg.it **by 1ˢᵗ March 2020**

Selection criteria
Papers will be selected based on the following criteria:
1. Relevance of the research question
2. Theoretical and methodological rigor
3. Clarity of the essay
4. Potential contribution

Selected high quality papers will also be invited for submission to the RENT 2020 conference which will be held in Naples on November 18th – 20th, 2020 (https://ecsb.org/rent/).

Workshop format
- Authors will present their working paper during the parallel sessions. Each participant is assigned a slot of 30 minutes: 15 minutes for presentation followed by 10 minutes for discussant and 5 minutes for feedback from the audience.
- Parallel sessions will take place both on 25th and 26th May.
- Keynote speeches will take place both on 25th and 26th May.

Program and fees
The workshop starts at 13:30 on 25 May and ends at 13:00 on 26 May. There is no registration fee.

Venue
University of Bergamo
Via Pignolo, 123, 24121 Bergamo BG
Italy

Program Coordination
For a list of recommended hotels and information about the city of Bergamo https://www.visitbergamo.net/en/

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Partnerships