

## Virtual Paper and Idea Development Workshop “Advancing Management Theory with Sports Data” April 17, 2020

**Call for Papers**  
**NEW Deadline for Submission: March 15, 2020**

The Strategic Management Group at the Center for Sports and Business (Stockholm School of Economics), jointly with Imperial College London and Rennes School of Business, invites management scholars working with sports data to a one-day virtual (online) workshop on “Advancing Management Theory with Sports Data.” The workshop’s goals are twofold. First, to help researchers develop papers leveraging sports contexts. To do so, researchers with publishing experience using sports data and journal editors will provide developmental feedback on early ideas and presented papers. Second, to develop and strengthen a community aiming at furthering management research using sports data. We plan to do so by discussing new directions for this line of research and providing the opportunity for exchange between senior and junior scholars (including PhD students) targeting top management journals with research leveraging sports data. The workshop welcomes scholars engaging with any field of management research, using either qualitative or quantitative approaches.

The variety of challenges and opportunities characterizing sports contexts make them a microcosm of society. Joint with the high quality of data available in these contexts, this makes sports and sports organizations extremely attractive contexts for scholars seeking to advance management theory.

The workshop will take place **online** on **Friday, April 17, 2020**. More information about the program and how to join in will be provided to the selected participants. The only technical requirement to participate will be a computer and a reliable Internet connection.

Both early idea proposals and full papers are welcome. Submissions should include the title of the paper, name, institutional affiliation, e-mail address, and phone number. Early idea proposals should be maximum three pages (double spaced, excluding references and tables). **Submission deadline is March 15, 2020**. Acceptances will be communicated within about a week. Please email your submission to [christofer.laurell@hhs.se](mailto:christofer.laurell@hhs.se). Attendance is free. Amongst others, the following senior scholars have confirmed their attendance: **Matthew Bothner** (ESMT Berlin), **Karin Hoisl** (U. of Mannheim), **Martin Kilduff** (UCL), and **Tom Moliterno** (U. of Massachusetts Amherst).

**About the Center:** The Center for Sports and Business at Stockholm School of Economics is dedicated to fostering theory-developing research based on sports, sports organizations, and sports business data, with practical relevance for sports and business ([www.hhs.se/sport](http://www.hhs.se/sport)). The Center affiliates 40 researchers from 19 universities in 11 countries and works with many of Sweden's large sports organizations through strategic partnerships. The following members of the Center will attend the workshop: **Martin Carlson-Wall** (Stockholm School of Economics, Center Director), **Christofer Laurell** (Stockholm School of Economics), **Felix Arndt** (U. of Guelph), **Paolo Aversa** (Cass Business School), **Fabio Fonti** (Rennes School of Business), **Thorsten Grohsjean** (Bocconi U.), **Jan-Michael Ross** (Imperial College London), **Katrin Schreiter** (KCL), and **Dmitry Sharapov** (Imperial College London).

For any question, please email the organizers at [christofer.laurell@hhs.se](mailto:christofer.laurell@hhs.se).

The Workshop Organizing Committee  
Jan Ross (Imperial College London)  
Fabio Fonti (Rennes School of Business)  
Christofer Laurell & Martin Carlsson-Wall (Stockholm School of Economics)