2019 PDMA Doctoral Consortium

University of Illinois at Urbana-Champaign August 5-7, 2019

Consortium Co-Chairs: Ravi Mehta, Aric Rindfleisch & Vishal Sachdev

The <u>Gies College of Business</u> at the University of Illinois and the <u>Product Development & Management Association</u> are co-sponsoring the fourth PDMA Doctoral Consortium from **Monday, August 5 to Wednesday, August 7, 2019** in Champaign, Illinois. The goal of the Consortium is to enhance the development of doctoral students who are conducting dissertation research in the domain of innovation and new product development.

All meals, housing, social activities, and local transportation will be provided **free of charge**. Students are only asked to cover their transportation costs to and from Champaign, which is conveniently located just two hours south of Chicago and <u>easily accessible via plane</u>, <u>train</u>, <u>bus or car</u>.

Students accepted to the Consortium will be honored as Doctoral Student Fellows and have a unique opportunity to network and share ideas with leading innovation scholars and corporate executives in a collaborative setting in the Heartland of America. Our two and a half-day event will offer a variety of engaging and interesting activities, including Faculty Presentations, Student Lightning Talks, One-on-one Mentoring, Roundtable Research Discussions, Tours of the University of Illinois Research Park and an Introduction to 3D Printing in the Illinois MakerLab. In addition, Doctoral Student Fellows will have the opportunity to compete for research support as well as the opportunity to present at the Annual PDMA Research Forum.

Additional Learning Opportunity: Fellows interested in learning more about 3D Printing will have the opportunity to attend a special post conference training event (from 1:00 to 5:30pm on Wednesday, August 7) at the Illinois MakerLab. Fellows who complete this training will receive a Digital Making Certificate from the University of Illinois. The cost of this additional training is \$50. Space is limited, so this opportunity will only be available for 15 Fellows.

How to Apply

<u>Eligibility</u>: To be eligible for participation as Doctoral Student Fellow, you must be in the dissertation phase in a doctoral studies program related to innovation or new product development.

Procedures: Applicants are asked to submit the following materials:

- A brief on-line application form.
- A two-page single-spaced summary of your dissertation. This summary should identify your topic, research question, theory, method, findings and expected contributions.
- An up-to-date vita.
- A letter of recommendation from your dissertation advisor.

Consortium Website: pdmaatgies.web.illinois.edu/

Deadline: February 1, 2019

Questions? please contact Aric Rindfleisch at aric@illinois.edu