

## Research Methodology in Strategy and Management

Call for Papers: Research in Crisis (Vol 13)

The recent emergence and spread of COVID-19, along with the associated social and economic measures to combat the pandemic, has profoundly impacted both organizations and organizational research. Organizations have experienced supply chain disruptions, large-scale employee health and wellbeing issues, loss of in-person customer traffic, and even full shutdowns in the wake of the crisis and crisis response. Organizational researchers have had to adapt the ways in which they do research, with some **traditional ways of accessing and analyzing data becoming complicated or being closed off** but new opportunities for **novel and unique research methods** emerging and actively being developed. These circumstances pose questions regarding how well our understanding of strategy and management will hold in the COVID-19 world *and* which methods may help develop sustainable and adaptable solutions.

In order to better understand and address the consequences of the current crisis and other critical events, many organizational researchers have shifted their attention to explicitly examine the implications of these events on organizations. This renewed interest in management of crises provides an opportunity to **develop our understanding of crises, crisis management and rapid organizational change**. Yet, in order to do this well, we rely on methodological expertise and advances: There is a need to provide methodological guidance to scholars pursuing research in this area. We believe that **your expertise is particularly valuable** to researchers in this area. We would thus like to invite you to submit a manuscript to Volume 13 (2021) of *Research Methodology in Strategy and Management* for consideration.

Questions of interest include, but are not limited to:

- How could researchers apply the tools and techniques traditionally used in crisis research to the current circumstances?
- How can tools and techniques not generally used in crisis (response) research be applied to generate novel insights?
- How can researchers whose research was interrupted by a crisis (response) pivot toward new opportunities for their data?
- How do crises affect availability and quality of data?
- What of reliability, validity and generalizability?
- How can future research accommodate data collected during a crisis?
- How do common social and economic responses to crisis influence data collection and analysis? What opportunities emerge from these changes?
- What can we learn from and extrapolate from past crises?

### About *Research Methodology in Strategy and Management*

RMSM was created by Donald Bergh and David Ketchen in 2004 to provide a forum for key methodology issues in strategy and management research. It features chapter contributions from renowned and emerging scholars with methodological expertise across a myriad of qualitative and quantitative techniques, and philosophical traditions. RMSM chapters are widely cited (e.g. Felin & Foss, 2006; Langley & Abdallah, 2011; Podsakoff, Shen & Podsakoff, 2006) and have featured work by seminal scholars such as Brian Boyd, Kathleen Eisenhardt, Dennis Gioia, Joe Hair, and John van Maanen, among others.

Now edited by Aaron Hill, Aaron McKenny, Paula O'Kane, and Sotirios Paroutis, the focus is on contributions that offer pragmatic methodological guidance, in numerous creative formats. The co-editors take pride in having papers accepted in less than 12 months. They are supported by a world-leading editorial board including, James (Jim) Combs, Kevin Corley, Timothy (Tim) Devinney, Richard Gentry, Robert (Bob) Gephart, Karen Golden-Biddle, Jennifer (Jen) Howard-Grenville, Paula Jarzabkowski, Ann Langley, Karen Lock, Xavier Martin, Jose Molina-Azorin, Michael Pratt, and Jeremy Short.