



CALL FOR PAPERS

2020 Global Entrepreneurship and Innovation Research Conference
25-26 June 2020 in Cambridge, UK

Paper submissions are due on 14 February 2020

The University of Cambridge Judge Business School, the University of Virginia Darden School of Business, the National Tsing Hua University College of Technology and Management, and the University of Colorado Boulder Leeds School of Business will co-host the conference at the University of Cambridge on 25-26 June 2020. This will be the eleventh annual gathering of the conference, which rotates between North America, Europe, and Asia. This global gathering aims to promote worldwide scholarly collaborations across regions, continents and academic communities.

We welcome unpublished working papers from all research areas within the topics of entrepreneurship and innovation, including:

- new venture formation processes, financing, and strategies;
- R&D and project management, performance metrics, and portfolio evaluation;
- institutions and policies to enhance entrepreneurship and innovation;
- markets for ideas, innovation, and other intangibles;
- regional and global dynamics of entrepreneurship and innovation;
- university and science-based innovation and technology transfer;
- continuous improvement and new process development; new product development, development processes, and service design;
- patents, licensing, and intellectual property;
- business model innovation (e.g., operations, marketing, or network innovation);
- open innovation and distributed innovation; and
- market and financial impacts of innovation.

This year's sub-theme is **disruptive innovation and digital platforms**, and we particularly encourage submissions which touch on this theme. New technologies such as robotics, machine learning, artificial intelligence, blockchain, 3D printing, and other technological drivers of automation continue to attract increased attention from organizations and polities, given their implications for contemporary professions, industries, and the nature of work. Occasionally labelled as the "fourth industrial revolution," these new technologies build on the foundation of the digital or "third" revolution, continuing to suggest an exponential rather than linear pace of change.

Undergirding this revolution is the rapid emergence and diffusion of digital platform-based ecosystems, which provide technological architectures, facilitating interaction between different but often complementary components and/or actors in order to generate shared

value. Unlike product-based disruptions which often change what people consume, platform-based disruptions change whole industries, and they change how people live and interact.

Existing theories of disruptive innovation are now decades old, providing an enriched understanding of product-based disruption. However, the convergence of powerful and widely-accessible emerging technologies and digital platforms opens up new opportunities and challenges for entrepreneurs and innovators as well as for society writ-large. A better understanding of these opportunities and challenges requires scholars to move beyond their disciplinary silos and embrace insights from across the Academy and across the globe. Because of its insistence on both global and inter-disciplinary participation, The *Global Entrepreneurship and Innovation Conference* offers an ideal outlet for scholars hoping to present emerging and innovative research on this theme.

Submission Details

The conference promises to provide a vigorous and lively discussion about current research in the fields of entrepreneurship and innovation from a global perspective. Please submit an electronic version of your full paper no later than **Friday, 14 February 2020**, using the form located at this link:

https://jbs.eu.qualtrics.com/jfe/form/SV_8BcUU52JoBnnhoF

The papers will be reviewed by the conference committee, and the authors will receive notice by 15 March 2019. The conference committee also extends an invitation to interested scholars to attend the conference regardless of whether a paper is submitted.

About This Conference

The Batten Institute at the University of Virginia Darden School of Business hosted the inaugural annual conference in 2010. As the conference grew in popularity, Darden partnered with the Academy of Management in hosting the 2012 event, which enabled the program to be streamed live to every continent. After that successful event, the Cambridge Judge Business School joined in 2013 as a co-sponsor alongside Darden. Since then, the event has shifted location between the United Kingdom, the United States and Asia. The event was hosted in University of Hong Kong Faculty of Business and Economics in 2017. Recently, the National Tsing Hua University College of Technology and Management in Taiwan and the University of Colorado Boulder Leeds School of Business have joined as future co-hosts of the event. The history and previous conference programs can be found at the permanent conference website: <https://www.darden.virginia.edu/entrepreneurship-innovation-research-conference/>

About the University of Cambridge, Judge Business School

Cambridge Judge has forged a reputation as a centre of rigorous thinking and high-impact transformative education, situated within one of the world's most prestigious research universities, and in the heart of the Cambridge Cluster, the most successful technology entrepreneurship cluster in Europe. Cambridge Judge pursues innovation through inter-disciplinary insight, entrepreneurial spirit, and collaboration. Cutting-edge research is

rooted in real-world challenges. Research underpins all that we do at Cambridge Judge Business School and our research programme combines the highest international academic standards with the practical needs of business and society. The School has a world-class faculty, representing all continents, whose research interests span the globe and the full spectrum of business issues. www.jbs.cam.ac.uk

About the University of Virginia Darden School of Business

The University of Virginia Darden School of Business delivers the world's best business education experience to prepare entrepreneurial, global and responsible leaders through its MBA, Ph.D. and Executive Education programs. Darden's top-ranked faculty is renowned for teaching excellence and advances practical business knowledge through research. Darden was established in 1955 at the University of Virginia, a top public university founded by Thomas Jefferson in 1819 in Charlottesville, Virginia. The Batten Institute at the Darden School of Business serves as a catalyst for developing innovation-driven, entrepreneurial leaders and for advancing knowledge about the transformative power of entrepreneurship and innovation. To fulfill this mission the institute originates activities and hosts initiatives to serve the Darden School of Business, the University of Virginia and its broader entrepreneurial and innovation ecosystem. The Batten Institute was established with gifts from UVA alumnus Frank Batten Sr., a media pioneer, visionary and founder of The Weather Channel. www.batteninstitute.org

About the National Tsing Hua University College of Technology and Management

National Tsing Hua University (NTHU) was first established in Beijing in 1911 as "Tsing Hua Academy" and was later re-established in Hsinchu, Taiwan. Hsinchu is known as the Silicon Valley of Taiwan, and the university has played a tremendously important role in the development of the city and Taiwan's high-tech industries. NTHU consistently ranks as one of the premier technology-oriented universities in East Asia, and is widely recognized as a leading incubator for future leaders in both academia and industry. NTHU College of Technology Management (CTM) was founded in 2000 and is the first business school focusing on high tech industries in Taiwan. Benefiting from NTHU's reputation and strength in science and engineering, CTM aims to integrate such strength with vigorous corporate connections and solid management curriculum and has developed into a leading business school in Taiwan.

About the University of Colorado Boulder Leeds School of Business

Located in Boulder, Colorado, one of the most innovative tech and startup hubs in the nation, The Leeds School of Business is surrounded by and connected to an enterprising, collaborative and dynamic business community. Our faculty of top international academic leaders provide students with educational expertise in areas including accounting, finance, marketing, management and entrepreneurship, and real estate. Our educational culture stimulates learning and sharpens critical thinking skills, compelling students to consider and addresses important, complex questions. At Leeds School of Business, we believe in making positive impacts. By redefining business education, driving innovation and advancing entrepreneurial mindsets, we are working every day to positively transform the future of global business. The Deming Center for Entrepreneurship provides a focus at Leeds to empower entrepreneurial solutions that drive economic and social value. The Deming

Center fulfils this mission through experiential learning, research, and community engagement across Colorado and the world. <https://www.colorado.edu/business/deming>