



# Call for Papers

<http://emrbi.org>

**The EuroMed Academy of Business announces its  
11<sup>th</sup> Annual Conference**

*'Research Advancements in National and Global Business  
Theory and Practice'*

**Valletta, Malta**

*The European Capital of Culture for 2018  
Pictures at Website*

**September 12<sup>th</sup>-14<sup>th</sup>, 2018**

**Submission Deadline\*: March 26<sup>th</sup>, 2018**



## **Keynote Speakers**

### **Prof. Oded Shenkar**

Ford Chair, Ohio State University

Title: *The Use and Abuse of National Culture in Business Research*

### **Prof. Alberto Pastore**

Professor, Sapienza University of Rome – President, SIMA

Title: *Demarketing Strategies to Resolve the Jeopardies of Undesirable Demand*

## **Workshop**

### **Prof. Oded Shenkar**

Ford Chair, Ohio State University

This “publication industry” workshop will cover the main ingredients of the scholarly publication process, from identifying target journals to deciphering reviewers’ typical concerns and vocabulary, with the purpose of assisting authors to develop and sustain a publishing stream.

## **Other Conference workshops and Distinction**

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- A. Publications opportunities
- B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics;
- C. Book series with: 1. Routledge, Taylor and Francis Group; 2. Palgrave Macmillan, Springer International Publishing; and 3. Emerald Publishing;
- D. Authors’ Networking and Collaboration Workshop;
- E. Research Project and Publication Workshops;
- F. Meet the Editors and Meet the Reviewers Sessions
- G. Special Conference Activities and Awards

## **Author Guidelines**

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Papers and abstracts should be submitted online through the conference website at <http://euromed-2018.com/submissions/>

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)

Submissions should strictly adhere to the **Author Guidelines** and use the **Paper or Abstract Manuscript Template** to be found at the conference website <http://euromed-2018.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track. Full details for the Tracks are provided on the conference webpage.

## **Publication Opportunities**

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### **EuroMed Academy of Business Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which is approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics (formerly Thomson Reuters) an integrated index within **Web of Science**. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals, most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

Further, we are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year (2018), in association with three internationally prominent publishers such as 1. Routledge-Taylor and Francis, 2. Palgrave Macmillan, and 3. Emerald). For further information, please visit the conference webpage.

## **Organized and Hosted by:**

### **University of Malta**



UNIVERSITY OF MALTA  
L-Università ta' Malta

### **EMRBI Presidents**

Prof. Demetris Vrontis  
Executive Dean  
University of Nicosia  
Nicosia, Cyprus

Prof. Yaakov Weber  
Director, Research Unit  
School of Business  
College of Management, Israel

### **Conference Chairs**

Prof. Vincent Cassar, University of Malta, Malta