

Call for Papers

<http://emrbi.org>

**The EuroMed Academy of Business announces its
11th Annual Conference**

*‘Research Advancements in National and Global Business
Theory and Practice’*

Valletta, Malta

*The European Capital of Culture for 2018
Pictures at Website*

September 12th-14th, 2018

Submission Deadline*: March 26th, 2018



Keynote Speakers

Prof. Oded Shenkar

Ford Chair, Ohio State University

Title: *The Use and Abuse of National Culture in Business Research*

Prof. Alberto Pastore

Professor, Sapienza University of Rome – President, SIMA

Title: *Demarketing Strategies to Resolve the Jeopardies of Undesirable Demand*

Workshop

Prof. Oded Shenkar

Ford Chair, Ohio State University

This “publication industry” workshop will cover the main ingredients of the scholarly publication process, from identifying target journals to deciphering reviewers’ typical concerns and vocabulary, with the purpose of assisting authors to develop and sustain a publishing stream.

Other Conference workshops and Distinction

- A. Publications opportunities
- B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics;
- C. Book series with: 1. Routledge, Taylor and Francis Group; 2. Palgrave Macmillan, Springer International Publishing; and 3. Emerald Publishing;
- D. Authors’ Networking and Collaboration Workshop;
- E. Research Project and Publication Workshops;
- F. Meet the Editors and Meet the Reviewers Sessions
- G. Special Conference Activities and Awards

Author Guidelines

Papers and abstracts should be submitted online through the conference website at <http://euromed-2018.com/submissions/>

If you face any problems, please contact submissions@emrbi.org or admin@emrbi.org

Submissions should strictly adhere to the **Author Guidelines** and use the **Paper or Abstract Manuscript Template** to be found at the conference website <http://euromed-2018.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track. Full details for the Tracks are provided on the conference webpage.

Publication Opportunities

EuroMed Academy of Business Book of Proceedings (Book Series) – ISSN 2547-8516

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which is approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics (formerly Thomson Reuters) an integrated index within **Web of Science**. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

Journals

A selection of the best conference papers will also be considered for publication in the following journals, most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

Further, we are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year (2018), in association with three internationally prominent publishers such as 1. Routledge-Taylor and Francis, 2. Palgrave Macmillan, and 3. Emerald). For further information, please visit the conference webpage.

Organized and Hosted by:

University of Malta



UNIVERSITY OF MALTA
L-Università ta' Malta

EMRBI Presidents

Prof. Demetris Vrontis
Executive Dean
University of Nicosia
Nicosia, Cyprus

Prof. Yaakov Weber
Director, Research Unit
School of Business
College of Management, Israel

Conference Chairs

Prof. Vincent Cassar, University of Malta, Malta