

## Call for papers, workshops and panel discussions

Canadian Council for Small Business and Entrepreneurship (CCSBE)  
Conseil Canadien de la PME et de l'entrepreneuriat (CCPME)



### 39<sup>th</sup> Annual International Conference

*Meeting of the Minds:  
Advancing Entrepreneurship In the Global Economy*

**May 8-9, 2020, Ryerson University, Toronto, Ontario (Canada)**

**Deadline for submission: February 28<sup>th</sup> 2020**

The Ted Rogers School of Management at Ryerson University is pleased to invite you to the 39<sup>th</sup> annual Canadian Council for Small Business and Entrepreneurship (CCSBE) conference from May 8<sup>th</sup> to 9<sup>th</sup>, 2020 in Toronto Ontario.

The conference focuses on the diverse approaches to advancing entrepreneurship across societal sectors and countries and adopts a comparative and international perspective in addressing traditional topics in entrepreneurship and innovation. Researchers, educators, entrepreneurs, administrators, students, policy makers and all interested in advancing entrepreneurship are invited to participate in this great gathering. We invite proposals for academic papers, professional workshop sessions and panel discussions in all fields related to entrepreneurship, especially on the following topics:

- Entrepreneurship education and pedagogy
- Comparing entrepreneurship processes across nations
- National culture and entrepreneurship
- Diversity within entrepreneurship (e.g., women, immigrants, aboriginal peoples, visible minorities, persons with disability, youth and seniors)
- Social innovation and entrepreneurship
- Entrepreneurship in low income or emerging markets
- International and transnational entrepreneurship
- Technological innovation to bridge rural-urban divides
- The role of entrepreneurship in economic development
- Incubators and accelerators
- The role of government promoting SMEs and entrepreneurship
- University based new ventures and student engagement
- Sustainable entrepreneurship and innovation with a focus on solving environmental issues
- AI and other technology-based venturing

While we are particularly interested in submissions that relate to the above topics, papers and workshop proposals on any aspect of entrepreneurship are welcome.

### **Critical Dates**

- Paper abstracts or workshop proposal submissions due: February 28, 2020
- Full paper or final abstract due: March 27, 2020
- Early bird conference registration ends: April 3, 2020

Unpublished working papers welcomed. Proposal submissions should be no more than two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents and 5 keywords, according to the following categories:

### **February 28th, 2020**

Deadline for submission of proposals for academic papers, professional workshop sessions, and panel discussions, in English or French. Each submission should be in two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents in 250 words or less and 5 keywords, according to the following categories:

<b>Proposal Submission</b>	<b>Format</b>	<b>Requirements</b>
Academic Papers	Abstract	Abstracts should clearly state purpose, method and expected findings of study in 250 words or less
Professional workshop sessions	Summary	Summaries should describe the format and content of the workshop and be not more than 250 words in length.
Panel discussions	Summary	Summaries (not more than 250 words) should describe the theme and its interests; identify the panel speakers and their sub-topic areas.

### **March 27, 2020**

Deadline for submission of full paper or final version of abstract in English or French. The text should be submitted in Microsoft Word format and should not be more than 20 pages including the cover page, diagrams, tables and references. The format will be single-spaced, Times New Roman 12pts (attribute normal for text, bold for titles and subtitles), margin top, bottom, right and left 2.5 cm (1 inch), headings numbered as 1., 1.1., 1.1.1, etc. All references should be at the end of the document. In the text, the authors' names should be referenced in brackets followed by the year of publication, for example: (Tremblay, 2009).

**Abstract and Workshop Proposal Submission** - Please submit all abstracts and workshop proposals on the conference website <https://ccsbe.org/ccsbe-2020-conference/>

**Best Papers Awards** - *Selected papers will be awarded as the best papers of the conference.*

**Publication Outlet** Selected papers will be considered for publication in the Journal of Small Business and Entrepreneurship (JSBE) <https://www.tandfonline.com/loi/rsbe20>.

#### **Conference Chair**

- Dr. Mary Kilfoil (Immediate Past President, CCSBE)

#### **Conference scientific committee**

- Chair: Howard X. Lin (Ryerson University)
- Abdoukadre Ado (University of Ottawa)
- Robert Anderson (University of Regina)
- Elie Chrysostome (SUNY Plattsburgh, USA)
- Wendy Cukier (Ryerson University)
- Malcolm D'Souza (George Brown College)
- Jian Gao (Tsinghua University, China)
- Ken Grant (Ryerson University)
- Mary Han (Ryerson University)
- Michael Henry (Thompson River University)
- Christopher Holt (University of Waterloo)
- Kalinga Jagoda (University of Guelph)
- Kenneth Kalu (Ryerson University)
- Gerry Kerr (University of Windsor)
- Mary Kilfoil (Immediate Past President, CCSBE)
- Gil Lan (Ryerson University)
- Charlene Nicholls-Nixon (Ryerson University)
- Chad Saunders (University of Calgary)
- Étienne St-Jean (Université du Québec à Trois-Rivières)
- Zhan Su (Laval University)
- William Wei (MacEwan University)
- Megann Willson (PANOPTIKA)
- Yuanyuan Wu (Lakehead University)

#### **Submission Website**

Please visit the conference website to learn more: <https://ccsbe.org/ccsbe-2020-conference/>

**For inquiries, please contact:** Dr. Mary Kilfoil ([mary.kilfoil@dal.ca](mailto:mary.kilfoil@dal.ca))