

## **NBM Doctoral Workshop**

6<sup>th</sup> International Conference on New Business Models: New Business Models in a Decade of Action: Sustainable, Evidence-based, Impactful

9<sup>th</sup> of June 2021 | hosted online by Halmstad University, Sweden

The first Doctoral Workshop at the International Conference on New Business Models is taking place at NBM@Halmstad 2021. The conference offers a pre-conference, half-day doctoral workshop. The doctoral workshop is intended for students who work on new business models-related topics and are at different stages in their PhD studies process. The objective of the workshop is to support doctoral students as they shape their dissertations. Students will have opportunities to discuss their work in small groups with senior faculty and peers, to meet and interact with future colleagues, and to enhance their overall development. The workshop will be held online on June 9 before lunch.

The doctoral workshop offers a networking, learning, and research reflection opportunity to doctoral students engaged in new business models-related topics. It creates a base for engaging with other like-minded students and gain valuable mentorship from junior and senior faculty. Students will have opportunities to ask questions and discuss their research project in small groups to maximize the interaction and engagement between all students and faculty members. Depending on the number of enrolled students the program might include several rounds of research feedback sessions, one to one mentoring as well as roundtable and panel discussions focused on publishing and early career issues.

Participating faculty include the following (subject to modification):

- Charles Baden-Fuller, Cass Business School, UK
- Jan Jonker, Radboud University, The Netherlands
- Joan Enric Ricart, IESE Business School, Spain
- Jonas Gabrielsson, Halmstad University, Sweden

- Jonatan Pinkse, University of Manchester, UK
- Minna Halme Aalto University, Finland
- Nancy Bocken, Maastricht University, Netherlands
- Stefan Schaltegger, Leuphana University, Germany
- Svante Andersson, Halmstad University, Sweden
- Yuliya Snihur, Toulouse Business School, France

To apply, please submit the following documents to [nbm2021@hh.se](mailto:nbm2021@hh.se) with a copy to Maya Hoveskog ([maya.hoveskog@hh.se](mailto:maya.hoveskog@hh.se)) and Yuliya Snihur ([y.snihur@tbs-education.fr](mailto:y.snihur@tbs-education.fr)). Please state in the subject area “Doctoral Workshop NBM@Halmstad 2021”:

1. A one-page memo stating your motivation and interest for participating in the Doctoral Workshop
2. A two-page research abstract containing information about the main objectives, theoretical perspective, methodological approach and expected findings of your doctoral project
3. A current CV

**Applications are due by March 31<sup>st</sup>, 2021.** Earlier applications are highly encouraged as the number of participants is limited. Once accepted, PhD students need to send a **10-page extended abstract of a paper or full paper** prior to the conference.

Note: If accepted for the Workshop, your CV and summary of your dissertation project will be distributed among all participants in the Doctoral Workshop in advance of the June session.

Please direct any questions you may have about the Doctoral Workshop to Maya Hoveskog ([maya.hoveskog@hh.se](mailto:maya.hoveskog@hh.se)) and Yuliya Snihur ([y.snihur@tbs-education.fr](mailto:y.snihur@tbs-education.fr)).

Looking forward to hearing from you!  
With best regards,

Maya Hoveskog & Yuliya Snihur  
Doctoral Workshop Organizers