Our mission is to facilitate discussions and kickstart interdisciplinary research projects on the challenges and opportunities of entrepreneurial diversity in the face of digitalization.

### Key Questions

Is entrepreneurial diversity

facilitated by or a facilitator of (digital) innovation?

How does entrepreneurial diversity affect the exploration

- and exploitation of (digital) innovation potentials?
  - Which digital tools and
- infrastructures can be used to foster diversity in entrepreneurial endeavors?

### Registration

### SCIENTISTS & PRACTICIONERS

Conference registration will open on 1 March 2019 on our website www.hellodiversity.digital

#### **STUDENTS**

Registration is mandatory but free of charge.

### Contact

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hellodiversity@wiwiss.fu-berlin.de

CONFERENCE

# Hello Diversity!

**JUNE 2019** 

Freie Universtiät Berlin Digital Entrepreneurship Hub

Program

With this conference we aim to...

#### DIVERSITY TALKS-

... facilitate discussions and exchange between scholars and practitioners across distinct disciplines to identify knowledge gaps and challenges related to entrepreneurial diversity in face of digitalization

-DAY I

#### -PAPERTHON-

... kickstart interdisciplinary research projects that advance our theoretical and practical knowledge on the overall conference theme



## Up to date Info

Visit our website www.hellodiversity.digital

Follow us on Instagram @hellodiversityconference

Participants who want to pitch a research idea or data set at the Paperthon have until 26 April 2019 to submit their proposals hellodiversity@wiwiss.fu-berlin.de

> (one pager that describes the general idea and/or data set)

We look forward to welcoming you to the entrepreneurial capital of Germany.

The conference will be held at the Freie Universität in Berlin (Dahlem).



### Committee

Prof. Dr. Stephanie Birkner

Carl von Ossietzky Universität Oldenburg

Prof. Dr. Kerstin Ettl Universität Siegen

Prof. Dr. Julia Kensbock Maastricht University



Prof. Dr. Silke Tegtmeier University of Southern Denmark









STIFTERVERBAND

**PROFUND** 

INNOVATION