

Brock University



CALL FOR PAPERS

The *Entrepreneurship & Family Business division* of the Administrative Sciences Association of Canada invites you to submit a paper, extended abstract, case, symposium or workshop proposal for the 47th annual ASAC conference.



May 24 - 27, 2019 Goodman School of Business at Brock University

The Goodman School of Business, located in St. Catharines, Ontario in the bountiful Niagara Region, is proud to be hosting the 2019 conference of the Administrative Sciences Association of Canada (ASAC). The conference theme, "Harvest," comes from our understanding of the vital role agribusiness plays in contributing to local prosperity and global demand. It is also derived from our own execution and dissemination of research, which helps grow knowledge towards improving business practices and quality of life. Across Canada, millions of individuals engage in producing, packaging, selling, and improving agricultural products. In parallel, all across Canada business scholars engage in producing, explaining, publishing and improving our research, with the purpose of addressing the needs of society.

The conference welcomes submissions on the theme "Harvest", or any topic relevant to one of the following ASAC divisions:

Accounting Business History Case Studies **Entrepreneurship/Family Business** Finance Gender & Diversity in Organizations Health Care Management Human Resource Management Information Systems International Business Management Education Management Science Marketing Organizational Behaviour Organizational Theory Production & Operations Management Social Responsibility Strategy Technology & Innovation Management Tourism & Sport Management



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Original Papers

Original papers, written in English or French and not previously published or presented elsewhere, should be submitted to the appropriate division according to the Original Paper Style Guide on the ASAC 2019 EasyChair submission site, also accessible on the ASAC website. All contributions will be peer reviewed; best paper awards will be given by each division.

Work-in-Progress/Extended Abstract

New this year, ASAC invites you to submit your work-in-progress and receive support from your colleagues in developing your paper. Work-in-progress submissions, written in English or French, should be 1,200 – 1,500 words (excluding references) and should otherwise follow the formatting of a paper submission. The abstracts of work-in-progress submissions will be included in the conference proceedings, but these submissions are not eligible for full publication in the proceedings nor for best paper awards.

Case Division

The ASAC Case division invite both English and French submissions, in either the regular or cases in development streams. *For the regular stream:* empirical cases (i.e., non-fictional cases with a clear decision focus), relevant for use in undergraduate or graduate programs, and an accompanying teaching note, should be submitted according to the Case Style Guide (including a case release form) found on the ASAC website and the ASAC 2019 EasyChair submission site. Field cases, based on primary research (e.g. interviews) must include a case release form. All contributions will be peer reviewed, with awards recognizing the best case(s) submitted.

For the cases in development stream: we welcome cases where the work has begun (e.g. interviews conducted) but guidance is sought for structure, style, focus, or other elements of case writing. To submit your work to this stream you must complete and submit the proposal form found on the ASAC website which includes a synopsis of the case you are developing and the areas in which you are seeking guidance.

Symposia and Workshops

Members interested in organizing a symposium or workshop, in English or French, should submit a proposal according to the Symposium and Workshop submission instructions available on the EasyChair submission site, as well as the ASAC website, and be submitted to the appropriate division on the ASAC 2019 EasyChair submission site. Proposals can be submitted to one division only.



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Submission and Acceptance Criteria:

- 1) Submissions should not have been previously presented or published in a different venue.
- 2) To submit, you will need an EasyChair account.
- 3) Individuals can be associated with a maximum of three submissions in total (including papers, case studies, symposium proposals, extended abstracts and/or workshop proposals).
- 4) Late submissions and submissions made directly to divisional executive members will not be considered.
- 5) Proceedings: Titles and abstracts of all papers accepted for the conference will be included in the conference Proceedings; this is *not* a published document and will be available to only the ASAC membership post-conference. The division will give *one* Best Paper award and may also give a secondary award (Honorable Mention or Best Student award), as decided by the division. The authors of award-winning papers may choose to *not* have the full text of their papers appear in the Proceedings. However, award-winning papers will be recognized as such in the Proceedings regardless of whether the full text of the paper is included.
- 6) By making a submission to the conference, author(s) agree that at least one person of each accepted submission will attend the conference and present the paper. Submissions without at least one author registered by the deadline will be removed from the program and proceedings.
- 7) Any authors/ presenters/ speakers (including symposium and workshop panelists) attending the conference must register, without exception.
- 8) ASAC retains the right to review and reject papers suspected to contain plagiarized material.

The deadline for all submissions to the 2019 ASAC conference is **Monday**, **February 11th**, **at 12 noon**, **Eastern Standard Time**. There will be no extensions.

Click here to submit

You will be directed to the EasyChair submission site for ASAC 2019, where you can find further submission instructions. A style guide outlining the required formatting for submissions is available on the EasyChair submission site, as well as the ASAC website.

Detailed conference information will be posted to <u>www.asac.ca</u> as it becomes available.

Niagara Region

Brock University and the Goodman School of Business are located in St. Catharines in Ontario's beautiful Niagara Region, one of Canada's most unique regions. This diverse collection of communities, bordered by two Great Lakes, contains wineries, craft breweries, arts, music, sports, hiking, biking, and award-winning culinary destinations. Niagara is only a 1-hour drive from Toronto. Well-known attractions in the area include Niagara Falls, Niagara-on-the-Lake, and Ontario's wine country. Visitors to ASAC 2019 will not want for things to do.

Newly-completed renovations at the Goodman School of Business will provide a cutting-edge, world-class venue for the 2019 ASAC conference. The campus is easily accessible by car and hotels are within walking distance, in addition to on-campus housing available to conference attendees.

Take advantage of Brock and Goodman hosting ASAC in 2019 to visit the Niagara region and experience all it has to offer!