

CALL FOR PAPERS

The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy

A Paper Development Workshop for Early-Career Scholars

May 22-24th 2019 - University of Bologna

Entrepreneurship, innovation management, and strategy are rapidly growing fields of research, each with unique possibilities to understand and help solve pressing societal issues related to e.g., environmental sustainability, economic development, and distribution of wealth.

This workshop seeks to bring together the current and future thought leaders from these fields. Specifically, the editors from the twelve leading journals in these fields (names and journals below) and other prominent scholars will be present to engage in conversations with late-stage PhD students and early-career professors. This includes feedback on working papers to convert them into journal publications, as well as general discussions of the future of research and publishing.

Junior scholars will be selected for participation in a competitive process based on submitted papers. Potential topics can include, but are not limited to, the following:

- **Digital innovation and sustainability.** New technologies related to digitalization and big data are enablers of entirely new business models and strategies with a profound impact on business and society. Research is needed to understand how digital innovation can be managed to generate a positive impact on business and society, for instance by enabling the transition to a more circular economy and sustainable use of natural resources.
- **Entrepreneurship education and student entrepreneurship.** Entrepreneurial skills and mindsets are of increasing importance for adapting to a rapidly changing world and take-action to deal with challenges in business and society. More research is needed on how to stimulate and educate individuals to become entrepreneurs, innovators and change agents both independently and within existing organizations.
- **Mental health and wellbeing.** Research by economists and management scholars has traditionally concerned itself with the economic realm. Greater interest, however, is being paid to psychological outcomes such as wellbeing and mental health, and to mental disorders. Papers delving into any aspects of these themes related to entrepreneurship, innovation management, and strategy are welcome.
- **University-industry collaboration.** Bringing scientific inventions and knowledge into practical application in society is an important but challenging process with potentially high impact on business and society. Research is needed to gain a better



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understanding of different pathways of technology transfer and effective models of interaction between academic research and business.

Participating Editors

The following journals and editors have been confirmed:

- Academy of Management Journal – Sucheta Nadkarni, Associate Editor
- Academy of Management Perspectives – Mike Wright, Consulting Editor
- Academy of Management Review – Allan Afuah, Associate Editor
- Entrepreneurship Theory and Practice – Johan Wiklund, Editor in Chief
- Family Business Review – Alfredo De Massis, Associate Editor
- Innovation: Organization & Management – Markus Perkmann, Editor in Chief
- Journal of Business Venturing – Jeff McMullen, Editor in Chief
- Journal of Management Studies – Gerardo Patriotta, General Editor
- Journal of Technology Transfer – Riccardo Fini, Associate Editor
- Management Science – Tom Åstebro, Associate Editor
- Organization Science – Filippo Carlo Wezel, Senior Editor
- Research Policy – Maryann Feldman, Editor
- Strategic Entrepreneurship Journal – Frederic Delmar, Associate Editor
- Strategic Management Journal – Tobias Kretschmer, Associate Editor

Workshop Details

The workshop will be hosted at the Bologna Business School (<https://bolognabusinessschool.com/hp/>) on May 23rd and 24th 2019. The workshop is sponsored by the Nord University Business School, the Society for the Advancement of Management Studies (SAMS), the Free University of Bozen-Bolzano and the University of Bologna.

The target group for this workshop is early-career researchers that can be PhD students, post-docs or faculty with a recent PhD (i.e. within 4 years after defending their PhD at the time of the workshop).

Paper Selection Criteria

To ensure the quality of the workshop and an intimate and stimulating environment, we will accept **no more than 20** early-career scholars. Those aspiring to take part are required to submit a paper. The paper cannot be accepted by or under review at a journal at the time of the submission, or during the time leading up to the workshop. The paper can be submitted to or presented at a conference. The paper could be co-authored, including with senior scholars, but the leading author should be an early-career researcher.

Both theoretical and empirical papers will be considered. The selection criteria include the scientific excellence of the research and the fit with one or more of the workshop themes. Authors of accepted papers will be notified by February 23, 2019. No review comments will be provided.

The full paper should be sent to riccardo.fini@unibo.it no later than **February 1st, 2019**. The paper should include the title of the paper, the name(s), affiliation(s) and academic position(s) of the author(s), and the full address of the corresponding author. In the e-mail subject, please specify "BOLOGNA WORKSHOP MAY 2019".



Conference Fees, Lodging and Meals

Thanks to the generous financial support of the three sponsors, participants will take part **completely free of charge**. The organizers will cover two lunches, two dinners and two nights' accommodation:

- A welcoming dinner will be hosted on Wednesday May 22nd.
- Lunches May 23rd and 24th.
- Evening dinner May 23rd.

The participants have to arrange their own travel to and from the workshop.

Important Dates

- Deadline for submission of full paper: February 1st, 2019
- Communication of paper acceptance: February 23rd, 2019

Kind Regards,

The organizers:

Riccardo Fini, University of Bologna, Italy

Einar Rasmussen, Nord University Business School, Norway

Johan Wiklund, Syracuse University, USA

